



ANNUAL REPORT | 2016-2017

The Guilds of The Santa Fe Opera, Inc.



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ANNUAL REPORT
Fiscal Year October 2016 to September 2017

Table of Contents

Message from the President	3
Message from the President-Elect	4
Treasurer's Report	5
Guilds, Inc. Financial Statement	6
Guild Membership	7
Youth Nights	8
Education Activities	9
Preview Dinners	10
Albuquerque Opera Guild	11
Española Valley Opera Guild	14
Los Alamos Opera Guild	16
Las Vegas Opera Guild	18
Santa Fe Opera Guild	19
Taos Opera Guild	21
Individual Guilds' Financial Statements	22
Board of Directors of the Guilds of The Santa Fe Opera, Incorporated	28

Message from the President **Norman Doggett**

The Guilds of The Santa Fe Opera, Inc., has been a long-time partner of the Education and Community Programs Department of The Santa Fe Opera in promoting the operatic art form in our communities and by bringing our communities, especially youth, to The Santa Fe Opera. The Guilds provide volunteer support with Youth Nights at the Opera and are active in attracting youth groups from our communities to attend these rehearsals. The Guilds host Preview Dinners throughout the Opera season at the Dapples Pavilion, greeting and seating guests and sharing in our enthusiasm for The Santa Fe Opera. Guild Volunteers also greet visitors at Opera Insider mornings on Saturdays during the summer. Our six member guilds in Albuquerque, Española Valley, Las Vegas (NM), Los Alamos, Santa Fe and Taos hold educational and community engagement programs in our communities and encourage participation in Santa Fe Opera events such as the Winter Tour and Spring Tour that pass through our communities.



Our largest fund raiser of the year was the Guilds Opening Night Dinner Celebration, which raised over \$5,400. The Guilds, Inc., cash contribution to The Santa Fe Opera this season was \$22,900. Preview Dinner income was up \$56,152 from the last season accounting for a net profit to the Opera of \$183,875.90, which is credited to the guilds. Significantly, Guilds, Inc. was recognized this year by The Santa Fe Opera in its Summit Society for having surpassed \$5,000,000 in total donations attributed over the 54-year history of The Guilds of The Santa Fe Opera.

Guild Membership is about 850 members and includes membership levels from \$35 Members to \$600 Supporters. This past season Eileen Woodbury led a multi-guild team effort to revamp our guild membership brochure to better advertise support at higher level memberships (Partner, Donor, Contributor, and Supporter) and worked with The Santa Fe Opera to redefine the benefits at these levels. These efforts are paying off as we are beginning to see an uptick in membership at these higher support levels. It has been gratifying as well to see high level inter-guild cooperation in all-guilds teams which worked together last season in planning and organizing the Opening Night Dinner Celebration and in selecting the Opening Night Speaker.

The Guilds thank The Santa Fe Opera's Board of Directors, and General Director, Charles MacKay, for their partnership with and support of the Guilds. We also thank the staff of the Education and Community Programs Department, especially Kyle Gray, who has provided tremendous assistance to Guilds, Inc., and all the member Guilds with activity planning, coordination and support in numerous ways.

Message from the President-Elect Eileen Woodbury

It's been fifty-four years since the incorporation of The New Mexico Opera Guild, Inc. and what began with two guilds, Los Alamos and Santa Fe, has grown to include six member guilds in Albuquerque, Española Valley, Las Vegas, Los Alamos, Santa Fe and Taos. What is notable for the renamed Guilds of The Santa Fe Opera, Inc., is the consistency of dedication and commitment to fundraising and education. From its inception, Guilds, Inc. has championed volunteerism and displayed a passion for bringing the arts into communities across the state while encouraging attendance and involvement with the programs and productions of The Santa Fe Opera. It is both a legacy to be proud of and an on-going goal to be obtained. I am deeply grateful for the leadership of all who have gone before me, and particularly indebted to our current president, Norman Doggett, for his emphasis on collaboration and cooperation among the six guilds. Working together, we can continue to expand the horizon, share unique and powerful moments of art and music, and engage in activities that make opera more accessible to youth and adults alike. Our commitment to the Department of Education and Community Programs is unwavering. It is an honor to represent the many members behind The Guilds of The Santa Fe Opera as we work towards our mutual goals.



Treasurer's Report by Gene Wampfler

The Guilds of The Santa Fe Opera, Inc. (Guilds, Inc.) continued its financial support to The Santa Fe Opera's Education and Community Programs Department this year with a contribution of \$22,900. These funds came from contributions from the six member Guilds of \$25,900, of which \$3,000 was retained by Guilds, Inc. for expected expenses in fiscal year 2017-18 (FY18).



Guilds, Inc. annual fundraiser, the Opening Night Gala at Dapples Pavilion, was again a festive event in celebration of this year's season opening opera *Die Fledermaus*. The evening resulted in raising over \$5,400. These funds are used by Guilds, Inc. for its administrative expenses and for the Saturday morning Opera Insiders events during the June-August months. The expenses for Opera Insiders this year were \$3,269.

Guilds, Inc. received payments of \$4,720 this year from new members via our website and membership brochures. Of this, \$60 was for a National Membership, and the remainder was for memberships in the six opera Guilds. This is a 54% increase over last year's payments of \$3070 and has benefitted from redesigned brochures which offer added benefits at higher levels of membership, and by making these brochures also available at all Opera Insiders events.

Guilds, Inc. again assisted the Los Alamos Opera Guild this year in accepting payments via our credit card system for their annual Opera on The Rocks event held at Bandelier National Monument in September. This year's funds collection and disbursement was near \$6,000, although this included some carryover from last year's event.

Guilds, Inc. is ending its fiscal year with a well-funded balance of \$8,734.19 to begin the new fiscal year.

The Guilds of The Santa Fe Opera, Inc.

Financial Statement for Fiscal Year 2017

Opening balance: October 1, 2016

INCOME

1. Contributions from Member Guilds

* Albuquerque	\$12,000.00
* Espanola Valley	\$2,700.00
* Las Vegas	\$1,900.00
* Los Alamos	\$1,800.00
* Santa Fe	\$5,000.00
* Taos	\$2,500.00
* Donation	\$10.01

Total Contributions: \$25,910.01

2. General Programs

a) Membership meetings:	\$0.00
b) National Members - dues	\$60.00
c) Membership Income from GI website	\$4,660.00
d) LAOG Opera on the Rocks	\$5,770.00

Total Program Services: \$10,490.00

3. Fundraising Programs

a) Opening Night 2017	\$12,506.06
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Total Fundraising Programs: \$12,506.06

TOTAL INCOME (Gross revenue): \$48,906.07

EXPENSES

1. Administration / Management

a) Administrative (Annual Report/ banking/ reg. fees/ postage/ office supplies/ subscriptions)	\$3,861.56
b) Assets acquired	\$0.00
c) Legal/ accounting	\$11.25
d) Promotion/ Publicity (web site annual fee)	\$756.00
e) Quarterly meetings	\$57.05

Total Admin/Management: \$4,685.86

2. General Programs (Services Expenses)

a) Donation to The Santa Fe Opera (Education Dept)	\$22,900.00
b) Guilds/Opera Joint Programs (Opera Insiders)	\$3,268.85
c) Pass through of memberships from GI website	\$4,925.00
d) LAOG Opera on The Rocks	\$6,396.27

Total Program Services Expenses: \$37,490.12

3. Fundraising Expenses

a) Opening Night 2017	\$7,092.94
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Total Fundrasing Expenses: \$7,092.94

TOTAL EXPENSES: \$49,268.92

Closing balance: September 30, 2017

\$8,734.19

Guild Membership by Lesley Mortimer

There are six Guilds in the state of New Mexico plus a National Guild who all contribute to the Education and Community Programs Department of The Santa Fe Opera. Joining a guild can be a very rewarding experience for members as they come together several times a year to enjoy a number of membership events. One of the events that is supported by all the guilds is Opening Night. Guild members are included as volunteers in many opera-assisted events such as Opera Insiders, Youth Nights, backstage tours and as hosts for the Preview Dinners held before every opera in the season. During this year, several guilds increased in members, and their individual revenue increased over last year. However, total Guild member numbers decreased in 2017 with a subsequent reduction in revenue. All Membership Chairs have been asked to re-examine their events to focus on attracting and retaining more members. Guild members enjoy friendship, participation and support while serving as ambassadors for The Santa Fe Opera. Membership dues range from \$35 to \$600 with additional benefits for those members who pledge more money. Each guild holds an annual membership party to honor current members and to attract new ones.



NATIONAL MEMBERS

The guilds offer a national membership to opera lovers from out of state who arrive as attendees and leave as family. At present, there are five national members who contribute at a variety of levels. A new brochure was printed this year and distributed at the Preview Dinners to encourage out of state opera goers to join the Nation Guild.

Guild Membership: The Last Five Years

Years Ending	Albuquerque	Española	Las Vegas	Los Alamos	Santa Fe	Taos	Totals
2013	151	74	69	47	328	100	789
2014	166	81	67	60	347	108	856
2015	178	84	71	53	358	100	877
2016	166	83	63	59	406	94	878
2017	191	70	50	58	383	94	846

Total Membership Revenue for FY2017 Reported by Member Guilds

REVENUE YEAR ENDING 2017	
Albuquerque	\$15,285
Española Valley	\$2,650
Las Vegas	\$1,795
Los Alamos	\$2,490
Santa Fe	\$19,699
Taos	\$5,630
National	\$60
Total	\$47,609

Guild - Assisted Opera Programs

Youth Nights by Isabel Becker-Hudson

Youth have been attending dress rehearsals since 1959 as part of The Santa Fe Opera's commitment to introducing young people to the world of opera. The dress rehearsals allocated as Youth Nights for the 2017 season were *Die Fledermaus*, *Lucia di Lammermoor*, and *The Golden Cockerel*. All three were successful and well attended. Attendance numbers were higher than last year. Volunteers from the various guilds helped to ensure everything ran smoothly and their assistance is greatly appreciated. All guilds were stellar again in bringing groups from their communities. Below are the attendance numbers.



Guilds, Students, Young Voices, Young Technicians, etc.

(625 adults, 1,704 youth = 2,329 total)

Monday, June 26, *Die Fledermaus* – 368 adults (200 Arts Advocates), 676 youth = 1,044 total

Tuesday, June 27, *Lucia di Lammermoor* – 94 adults, 378 youth = 472 total

Tuesday, July 11, *The Golden Cockerel* – 163 adults, 650 youth = 813 total

Pueblo Opera Program

(345 adults, 1,384 youth = 1,729 total)

Monday, June 26, *Die Fledermaus* – 106 adults, 426 youth = 532 total

Tuesday, June 27, *Lucia de Lammermoor* – 113 adults, 453 youth = 566 total

Tuesday, July 11, *The Golden Cockerel* – 126 adults, 505 youth = 631 total

Grand Total for all Youth Nights:

Monday, June 26, *Die Fledermaus* – 474 adults, 1,102 youth = 1,576 total

Tuesday, June 27, *Lucia di Lammermoor* – 207 adults, 831 youth = 1,038 total

Tuesday, July 11, *The Golden Cockerel* – 289 adults, 1,155 youth = 1,444 total

TOTAL – 3,088 Youth; 970 Adults – 4,058 TOTAL ATTENDANCE

Education Activities by Nancie Dominic

Arts Advocates' Night

Arts Advocate's Night was held on June 26. It was again a big success with 190 attendees at the Dapples Pavilion.

Guild presidents were asked to interact and share information with guests and acquaintances from their communities and districts. A fact sheet, provided by the Education and Community Programs Department, contained information about the Opera's economic and civic impact on New Mexico.



Opera Insiders

Opera Insiders took place on thirteen Saturdays from June 3 to August 26.

All Six Guilds participated as hosts for this event. The attendance this year was 669, with 558 adults, and 111 youth. It is hoped that this program will bring many new ticket buyers to experience The Santa Fe Opera.

Spring Tour

Our Spring Tour performances make opera accessible to New Mexicans by nurturing an understanding and appreciation for opera in our diverse public.

The opera reaches over 45,000 youth and adults in our state through free education and engagement programs.

The Guilds continue to provide their communities with informational and educational programs as well. To find out more about these Guild events, please consult the Annual Report booklet.

Preview Dinners by Gwen Albers

We started this season with 56 trained Captains who participated in training held during the previous two seasons and with significant experience among them. Each dinner was hosted by a Preview Dinner Captain and 6 additional guild volunteers.



This season, the Guilds hosted 37 Preview Dinners with an average attendance of over 195 persons per dinner. Preview Dinners featured 5 different speakers in a scheduled rotation including Kathleen Clawson, Don Fineberg, Fred Kronacher, Jennifer Rhodes and Mark Tiarks. This gave guests attending multiple Preview Dinners a chance to hear lectures from different speakers.

This season 7,227 persons attended Preview Dinners. Income was up \$56,152 from the previous season and significantly the net profit to the Opera credited to the Guilds was up by nearly \$37,000 from the previous season!

Preview Dinner Income	Cost of all Preview Dinners	Net Profit to the Opera, credited to the Guilds
\$468,954.13	\$285,078.23	\$183,875.90

Albuquerque Opera Guild by Sandra Donaldson, President

The Albuquerque Opera Guild of the Santa Fe Opera had a successful year in many ways, increasing our membership to 144 members by June of 2017, and maintaining our circle of sponsors for **Italian Night**, our major fund-raiser for the year. We provided volunteers to help with SFO's **Spring Tour** in April at the National Hispanic Cultural Center, and at the **Spotlight Series** with Oliver Prezant in late April and May. Our Italian Night gala was entertained once again this year by the Young Voices of The Santa Fe Opera, and we presented the **James E. Hesse Scholarship** to Victor Rudd. We hired a bus to provide transportation to **Opening Night** for our members, and buses to transport Albuquerque young people and their chaperones to three **Youth Nights at the Opera** this past season. Volunteers from our Guild also helped at seven **Pre-Opera dinners**, and three Saturday morning **Opera Insiders** tours. Thanks to our Santa Fe Opera liaison Kyle Gray, we were kept informed as to concerts, social events, and other educational events held by The Santa Fe Opera throughout the year, and many of our members attended these special programs. As a means of providing outreach to our community and advocacy of the arts here in Albuquerque, we hosted a **Holiday party**, a **Valentine's Day luncheon**, and a **Thank You Reception** for donors this past August. We donated to Albuquerque's Vocal Artistry Art Song Festival again this year, and Sandy accepted an invitation to serve on the board of Opera Southwest, an opportunity to support and collaborate with others in promoting the wonders of opera to our community.



The year was not without its difficulties and sad moments. When our Co-Treasurer resigned in April 2017, Gene Wampfler graciously took over the responsibilities of Co-Treasurer in addition to his considerable work as Publicity Chairman and Operations Chairman until a new Co-Treasurer, Betsy Nichols, was found, and then trained her in the use of Quickbooks. For Gene's unmatched support and willingness to help out in any circumstance when he was needed, he was nominated as Albuquerque's Volunteer of the Year. We mourned the loss of Nancy Escue, a long-time, dedicated Guild member, who served this organization in many capacities, including Recording Secretary up until months before she passed away in December 2016.

- **September 2016** ~At our **Annual Meeting and Membership Party**, superbly co-chaired by Mandy Pons and Mary Pratt, approximately 120 members of our Guild said good-bye to President J.T. Schneider and Operations Chair Larry Schneider and thanked them for their outstanding work in another successful year. Guests at the home of Sam and Sandy Donaldson were treated to arias sung by senior students of the **Young Voices of The Santa Fe Opera**, led by Director Kathleen Clawson, and accompanied by pianist Paul Roth. J.T. gave the annual report and passed the gavel to President Sandy Donaldson, who then introduced the 2016–2017 Board of Directors.
- **December 2016** ~ Mary Pratt hosted our **Holiday party** in her lovely Los Lunas home, attended by about 60 of our members. Food was prepared by our Membership Committee, and board members were able to meet new friends who had recently joined our guild. Very festive, and we all went home filled with the spirit of the holidays!
- **February 2017** ~ Our **Valentine's Day luncheon** was held at the Hotel Parq Central, and attended by members (and their sweethearts), totaling about 80 guests. We listened to harp music while we ate, and raffled off several nice prizes donated by businesses here in Albuquerque as well as tickets to Italian Night and Opening Night dinners. Thanks to Mandy and Mary, Fran, Darlene, Lesley, and Teresa Marquez for a wonderful day!
- **April 2017** ~ A busy month for us! **Italian Night**, co-chaired by Joan Punt and Jacqueline Hockey, was held on April 11th at the Sheraton Uptown Hotel. A vocal performance by The Santa Fe Opera's Young Voices highlighted the gala, which was well attended, and included guests from the Board of the Santa Fe Opera and Opera Southwest, local business leaders, and elected officials. **Victor Rudd, a high school senior, received the \$1,000 James E. Hesse Scholarship** from

Doug Smathers, Scholarship Chairman. Many thanks go to this year's sponsors, which included The Rocking JT Foundation, La Vida Llena Life Plan Retirement Community, Nick & Jimmy's Bar and Grill, Mykonos Cafe & Taverna, El Patron Restaurant & Cantina, and Ron and Debbie Harmon. The event raised \$8,500, and after expenses, proceeds benefitted The SFO's Education and Community Programs Department.

Spring Tour took place April 24th through the 27th at the National Hispanic Cultural Center. This outreach program by The Santa Fe Opera, performed each spring around the state for public elementary school children, is coordinated by Rosemary Fessinger of Albuquerque Public Schools, who works with SFO and our volunteers to set up the schedule for each day. This year, seventeen volunteers from our Guild ushered children and teachers to their seats for the performance of a short opera written by Andrea Walters and staff, and handed out materials after the performances. Monday through Thursday, there were seven performances, and a total of more than 6,000 children were able to see an opera and a big theater, many for the first time. A special thank-you to Guild member Gail Hartman for overseeing the week's volunteer efforts.

- **April ~ May, 2017 ~ Oliver Prezant's five-week *Spotlight Series***, a free event, drew standing-room-only crowds this year on Sunday afternoons at the Albuquerque Museum of Art and History. Volunteers from the Membership Committee set up a table of brochures and other information about our Guild and the SFO's forthcoming season. Attendees were invited to lunch together at the Museum restaurant before each presentation. Also this month, a check for \$450 was presented to the **Vocal Artistry Art Song Festival** from "Friends of the Albuquerque Opera Guild" ~ volunteers and board members who donated individually to this worthwhile event headed by Guild member Jacqueline Zander-Wall.

- **June ~ July, 2017 ~ Arts Advocates Night**, on June 26th, welcomed lawmakers and other VIPs to see the final dress rehearsal of *Die Fledermaus*. Sandy and Darlene were in attendance.

Three **Youth Nights at the Opera** took place on June 26th, June 27th, and July 11th. Buses provided by a grant from The Greater Milwaukee Foundation provided transportation from Albuquerque to the Santa Fe and back, enabling students and their chaperones to attend the Opera. June 30th ~ Opening Night and another successful **Opening Night Gala!** Marty Diamond and Lou Ann Darras co-chaired this year's event, as 53 boarded a luxury bus for Santa Fe Opera's *Die Fledermaus*, and were treated to wine and snacks on the way up. Everyone enjoyed the champagne, the Preview talk by Oliver Prezant, the dinner, and of course, the fabulous opera! Throughout June, July, and August, volunteers from our guild served as Captains and team members at **Pre-Opera dinners** on seven occasions, also served as hosts on three **Opera Insiders** Saturday morning programs.

- **August, 2017 ~** On August 19th, the Guild held a **Thank You Reception** at the home of Darlene and David Dean, in Placitas, to thank members who join the Guild at levels of \$150 or above. Twenty-five guests arrived, and were treated to a special Middle-Eastern repast prepared by our Membership Committee. The weather was beautiful and we all enjoyed the lovely outside seating for lunch. Our publicity chair *par excellence*, Gene Wampfler, entertained us with a series of photographs and videos which he has compiled into a DVD which takes a look back at our Guild through the years. Wow!

- **September 23, 2017 ~** Our **Annual Meeting and Membership Party** was held this year at the spectacular home of Dr. Ron Bronitsky, in Los Ranchos de Albuquerque. There were well more than 120 attending this meeting, including some 20 new members, and invited guests from the Opera Southwest Board. Our special guest was Mr. Charles MacKay, General Director of The Santa Fe Opera, who spoke to us about the Opera and thanked us for our support. Denise Wernly, mezzo-soprano, entertained us with her magnificent voice, singing both traditional and modern arias in Italian, French, German, and Argentine Spanish! We finished the day with more food and drink, and thanked our board members for their work this year. Everyone had a job, and everyone did his/her job with a great deal of effort and commitment. As a new year begins, we look forward to the 62nd season of The Santa Fe Opera!

Denise Wernly, mezzo-soprano, performs at AOG's Annual Membership Party.



Italian Night with the Young Voices



Valentine's Day luncheon at Hotel Parq Central



Victor Rudd receives the James E. Hesse Scholarship from Doug Smathers, Scholarship Chairman

Children from Albuquerque Public Schools attend SFO Spring Tour at the National Hispanic Cultural Center.



Albuquerque Opera Guild members attending SFO Volunteer Appreciation Party are greeted by Charles MacKay

Española Valley Opera Guild by Dominic Roybal, President

The Española Valley Opera Guild (EVOG) saw board member Norman Doggett ascend to the position of President of The Guilds of the Santa Fe Opera as the fiscal year began in 2016, and then EVOG celebrated its golden anniversary year in 2017!



Four of the original charter members from 1967 – Belle Becker, Dr. Michael and Mary Ellen Redman, and Joyce Sass-Davis – are current members of the guild, and Joyce continues to serve on the board. Joyce's long-term perspective on guild activities is always welcome when board discussions get bogged down, and this was her second year of enthusiastically coordinating EVOG's "Opera Insider" volunteers on Saturday mornings. Joyce was EVOG's Volunteer of the Year nominee, for her adaptability, relationship-building, and enduring loyalty to the mission.

EVOG kicked off 2017 with our signature event, "**Posole Mio.**" The thirteen board members fed the community's collective soul with homemade posole to warm the heart on a cold January afternoon, while the EVOG membership provided desserts to sweeten the experience. It all happens each year at the historic Anthony's at the Delta restaurant and inn, and the event absolutely embodies the idea of bringing opera to our community. This year EVOG invited the extraordinary Pojoaque Valley High School Choir – under the direction of EVOG's Vice-President of Education, Isabel Becker-Hudson – and the Moving Arts Española Choir to perform to a standing-room only crowd, along with EVOG's own Marilyn Johns, who performed the event's signature song: an adaptation of "O Sole Mio."

Those talented youth choirs were treated to a multimedia presentation at their schools later in the school year by Board Treasurer Gretchen Yost, in preparation for their attendance at a Youth Night dress rehearsal of *Die Fledermaus* – tickets courtesy of The Santa Fe Opera. Gretchen also coordinated a cadre of volunteers who hosted the 60 youngsters and their families/chaperones at the Opera on Monday, June 26, where they were honored at a **Dessert Tailgate/Masquerade Party** before the performance at the Opera and were served gelato made by Daniel's Café in Los Alamos, homemade cookies made by EVOG members, and sparkling apple cider. Each attendee got to choose an exotic mask made of lace, feathers or sequins to wear for the performance and fun photos with friends, and the level of excitement was high as the group made their way into the Crosby Theatre for an unforgettable evening of opera. That's how EVOG brings our community to the opera.

A glass of bubbly was raised to celebrate **EVOG's 50th Anniversary at our Annual Tailgate** and group opera outing on a Saturday evening in August, preceding the dramatic and goose-bump-raising performance of *Lucia di Lammermoor*. A large and convivial turnout gathered to share potluck delicacies and comradery before the stunning show.

Other events that brought EVOG folks and friends together throughout the year:

- a **Holiday Concert** by Santa Fe Opera Apprentices at the Santa Cruz de la Cañada church in Santa Cruz
- a **Spring Lecture** at Rancho de Chimayó by renowned and beloved speaker Tom Franks
- a Santa Fe Opera **Apprentice concert** at Fuller Lodge in conjunction with the Los Alamos Opera Guild
- and of course, the **All-Guilds Opening Night Dinner Party** at beautiful Dapples Pavilion.

We are proud to have 3 EVOG members serving on the board of Guilds, Inc., and plenty of active membership in inter-guild activities such as Guilds, Inc. meetings and committees, and at the Preview Dinners, where 28 unique member volunteers served at the four dinners assigned to EVOG! Thanks to

added benefits and a campaign to raise awareness of elevated levels of membership in the guilds, EVOG saw an increase in membership at the Donor and Contributor levels this year. EVOG continues to actively grow and learn, and to impart our enthusiasm for opera and the arts to our friends and neighbors; and our members continue to work to connect our community with The Santa Fe Opera and all it has to offer. We are grateful for the support and friendship of all of the chapter guilds of New Mexico, and value the opportunity to make a positive difference.



EVOG's young guests at **Youth Night Masquerade Dessert Reception** before *Die Fledermaus*.



Pojoaque Valley High School Choir performing at **Posole Mio**



EVOG Members at Guilds, Inc. **Opening Night Dinner Celebration** before the performance of *Die Fledermaus*.



Spring Lecture at Rancho de Chimayó by renowned and beloved speaker Tom Franks.



EVOG toasts its 50th anniversary at **Annual Tailgate Celebration**

Los Alamos Opera Guild by Karen Henderson, President

Our eight Board Members tried to use this year's events as education tools for attracting members, non-members, and young people to Opera: We successfully worked with many local organizations in the process. Los Alamos Commerce and Development Department, Los Alamos Atomic City Transit, Bandelier National Monument, PAC 8, Black Mesa and Gruet Wineries, Santa Fe Ciderworks and Sirphey's restaurant, and Secret City Kitchens plus Los Alamos Public Schools teachers. Our membership ended with 58 members. We had sponsorship from Los Alamos National Bank and Zia Credit Union for the event programs to Opera on the Rocks.



March 2017: Membership Renewal Social with Young Voices

Three Los Alamos youth who are a part of The Santa Fe Opera's Young Voices performed to a sellout crowd. Singers were Eleanor Henderson and Laura Partin with Paul Roth at piano. The event was a success with several members renewing and few new members.

July & August Preview Dinners

Jolanta Truzel coordinated members from the board and at large to host 4 dinners. Stephanie Sydoriak, Ginny White, Karen Henderson, and Jolanta Truzel captained the dinners that our chapter guild hosted.

July: English Class Night at the Opera

Young Volunteer Elizabeth Frost and English teacher Mrs. Puranananda coordinated ticket distribution for 50 young people to productions of *The (R)evolution of Steve Jobs*, *Die Fledermaus* and *Lucia di Lammermoor*. For *The (R)evolution of Steve Jobs*, both arranged snacks for the high school students provided by our chapter guild before the opera during a lecture by librettist Mark Campbell.

July: Opera Apprentice Concert

This concert was co-hosted by Española Valley Opera Guild and Los Alamos Opera Guild much enjoyed by the audience at the Los Alamos Fuller Lodge, and we gained new members as well as several old members renewing.

Sept. 30 -Opera on the Rocks

Our season grand finale was held at the amphitheater in Juniper campground at Bandelier National Monument. The sixth annual performance consisted of highlights from Mozart's *Abduction from the Seraglio*. Jason Lott, Bandelier Superintendent, and assistants Chris Judson and Joanie Budzileni, made the event possible by providing help in many ways: site preparation, buses, publicity, PAC 8 filming. They arranged for the beautiful sound of a Native drummer from Cochiti Pueblo, Arnold Herrera, under the trees while guests were arriving. The event started off during a drizzle of showers but as intermission approached the sky cleared and the audience enjoyed a dry second act and a colorful sunset. The NPS staff arranged for a youth activity in line with the mission of The Santa Fe Opera's Family Nights. The program started off with the National Anthem in honor of National Public Lands Day. Opera Alta performed the selections dressed as cast members of the US Starship Amadeus in Starfleet uniforms and the bad guy dressed as a Klingon. Black Mesa and Gruet wineries and Santa Fe Ciderworks sold their wares. Sirphey designed a special menu for the event and donated some of their profit to both the guild and Friends of Bandelier. Atomic City transit provided transportation for 250 riders. The event sold over 380 tickets with campers & hikers free. The event had over 375 in attendance.



Above: Santa Fe Opera **Apprentice Concert** at the Los Alamos Fuller Lodge co-hosted by Española Valley Opera Guild and Los Alamos Opera Guild captivated the audience from both communities.

Below: 6th Annual **Opera on the Rocks** held in the Juniper campground amphitheater at Bandelier National Monument. The Cast from Opera Alta performed Mozart's *Abduction from the Seraglio* dressed as Starfleet and Klingons.



Left: Park Rangers welcome Arnold Herrera, Cochiti Pueblo drummer.

Right: LAOG provided a Thank You Brunch for Atomic City Transit bus drivers, who transported guests to Opera on the Rocks.

Las Vegas Opera Guild by Ursel Albers, President

The Las Vegas Opera Guild had volunteers at all 3 Youth Nights, staffed 3 Preview Dinners, and represented the Guilds at Opera Insiders. A few of our members attended the Volunteer Recognition Luncheon.

The Las Vegas Guild held an open house in May and recruited two new members. Another meeting was held on October 22 to brainstorm ideas for guild activities and fundraisers. Participants in this meeting shared the names of at least three folks who would like to join the guild.



Gwen Albers served as the Preview Dinner chairperson for The Guilds of The Santa Fe Opera this year. Everything went very smoothly as she was in constant communication with Alvaro Quintanar at the Opera. Gwen plans to continue in this role next year.

The guild had a few get-togethers attracting about 10% of the membership. It donated \$1900 to Guilds, Inc. The amount strictly consisted of dues as the guild had no expenses.

Las Vegas, NM is representative of many of the country's small towns—It is not attracting younger people and many are leaving town for various reasons. This presents a challenge for attracting younger members to our guild. Despite this challenge we continue to work with youth in our community through the United World College, an international high school outside Las Vegas, N.M., which in the summer hosts a program for teens from all over the world. Guild organizers are making plans to take these 14- to 18-year-olds to a 2018 Youth Night. Many of these students are expected to become future leaders in their home countries as previous United World College alumni before them. We hope their experience with the Santa Fe Opera will impact a lasting appreciation for the operatic art form.

Santa Fe Opera Guild by Judy Costlow, President

The Santa Fe Opera Guild has had a spectacular 2016-17 season. We have supported the Santa Fe Opera through our financial support, our education programs and our social events. Our Board has worked very hard this year to make sure our members feel they are a vital part of our "Opera Family". We communicate through our monthly *Operagram* which highlights our educational and social events. Our members also get opportunities to help the Opera with volunteer jobs, such as volunteering for the 14 Preview Dinners we host and helping out at our various member functions.



Our Educational Events:

- **October** - Anthony Barrese of Opera Southwest in Albuquerque spoke about his upcoming production of Rossini's Opera *Tancredi* and other Rossini's operas that are less well-known. As always, it was filled with music, insights, and fun.
- **November** – Our annual Salon enabled members to circulate and participate in lively discussions about five aspects of opera.
- **January** – We began our every-other-month Book Club, *Vivace*. The book *Molto Agitato* was discussed, led by Board Member Leslie Veditz.
- **February** – We had our winter luncheon at the Hotel Santa Fe, featuring Neil Rosenshein a tenor and former Santa Fe Opera Vocal Apprentice, who had a major career in Europe and the United States. It was informative, insightful and fun!
- **March** – brought a lively discussion entitled "Ninnies and Nincompoops" in operas, led by Bill Derbyshire and Tom Franks. In preparation for the world premiere of *The (R)evolution of Steve Jobs* our bi-monthly book group *Vivace* met in mid-March to discuss the book *Steve Jobs*, written by Walter Isaacson. The discussion was led by Desirée Mays.
- **April** – Our annual Backstage Preview gave members a sneak peek at sets, costumes, and props for *The Golden Cockerel*. Featured in the program were: Scott Schreck, Technical Director; Randy Lutz, Properties Director, and Missy West, Costume Director. It is often one of the most anticipated presentations of our many programs. Later in the month, Desirée Mays presented an overview of all five operas in The Santa Fe Opera's 2017 Festival Season.
- **May** – *Vivace* group discussed *The Pearl* by Douglas Smith.
- **June** – We held our annual Meet the Apprentices party at Dapples Pavillon. This event gives Guild members a chance to meet our Singing Apprentices and let everyone enjoy a nice dinner.
- **July**- *Vivace* group discussed *Bel Canto* by Ann Patchett.

- **August** – At our *Meet the Diva* event Susan Graham advised, “Pretend you’ve had a few glasses of wine” when trying to reach those tricky high B flats. This and other tales insured that Ms. Graham lived up to her billing as an utterly charming Diva, making a grand entrance in an outfit that featured a black-and-white hat and spectacular cowboy boots. Spending just over an hour in conversation with Bill Madison, Ms. Graham regaled the audience with memories ranging from playing Maria in the high school production of *The Sound of Music* in Midland, Texas, to iconic roles in *Les Troyens* and *Der Rosenkavalier* on leading opera stages around the world.

In late August, The Santa Fe Opera Guild’s Annual Meeting took place. Guild members enjoyed cocktails and appetizers followed by an opportunity to guess which opera characters had written fictitious letters to Dear Abby.

- **September** – Adrienne Ewing successfully led our book club Vivace in a discussion of *The Castrato and His Wife* by Helen Berry. Mark Tiarks, a Preview Dinner speaker this past season, delivered a talk, *Bernstein and Candide: The Other One*, at the Santa Fe Women’s Club. Tiarks looked at *Candide* and *West Side Story* to explore some fascinating similarities and differences. He was The Santa Fe Opera’s Director of Planning and Marketing for 11 seasons.



Top Left: Guild members and Apprentices mingle before a delicious buffet dinner at annual **Meet the Apprentices Party**. Top Right and Bottom Left: Guild Members enjoy the festivities of the **Opening Night Dinner Celebration** before the evenings performance of *Die Fledermaus*. Bottom Right: Martha Baker who serves dual duty as a SFO Docent and as VP of Communications for the Santa Fe Guild, putting together the monthly Operagram is recognized as Volunteer of the Year at the 2017 **Volunteer Appreciation Luncheon**.



Taos Opera Guild by Susan Benedetti and Nancy Schultz, Co-Presidents

The TOG is pleased to report a total membership of 91, who donated over 1,300 hours of volunteer work to the SFO. We are continuing to provide educational opportunities about the Opera to members of our community. Many of our educational events, as well as social events have resulted in new memberships for our guild.

The TOG has continued to sponsor students to attend performances of Met Live. We hope some of them will become lifelong Opera lovers. The Taos Guild also provided funds for the Taos Opera Institute to pay for the bus transportation to The SFO performance of *Die Fledermaus*.



Nancy Schultz, front and Susan Benedetti, behind.

The TOG was pleased to participate in Youth Nights at the Opera, sending over 90 people to this event. Our work with youth in our community was recognized by the School Board in a public meeting. The TOG also successfully hosted 4 Preview Dinners this season.

This past year, 10 simulcasts of Met Live, shown at the Taos Center for the Arts, and sponsored in part by the Guild, were preceded by breakfast at the Taos Inn, featuring a talk by a Guild member on the Opera being screened.

In January, the TOG presented a program, Opera Meets Broadway, by Oliver Prezant, at The Harwood Museum. This event was open to the public, and very well received.

In May, we welcomed the SFO Spring Tour, at St. James Church. They did a student performance during the day, as well as a community performance in the evening. The TOG hosted a dessert reception, following the community performance.

The TOG sponsored a bus ride to *Die Fledermaus*, with dinner at The Dapples Pavilion. We also held a tailgate before a performance of *The (R)Evolution of Steve Jobs*.

We had 2 major social events last season, a Christmas Gala and a Membership Brunch. Entertainment at the Brunch was provided by Mary Jane Johnson and students of the Taos Opera Institute. Our annual meeting was September 17, at Martyr's Steakhouse. Kyle Gray was our speaker. We are looking forward to the 2017-2018 season.

TOG Membership Brunch featured entertainment by Mary Jane Johnson and students of the Taos Opera Institute.



Albuquerque Opera Guild

A Member Guild of The Guilds of The Santa Fe Opera, Inc.

Financial Statement for Fiscal Year 2017

Opening Balance: October 1, 2016

INCOME

1. Contributions

a) Membership Dues:

\$15,285.00

b) Other (Contributions / Grants / Misc, etc):

\$2,231.00

Total Contributions:

\$17,516.00

2. General Programs

a) Social Events (Opening Night; Membership Mtgs):

\$9,698.54

b) Educational Events (Youth Programs; Lecture Series):

\$0.00

c) Community Programs (Concerts; Volunteer Appr):

\$0.00

d) Miscellaneous:

\$0.00

Total Program Services:

\$9,698.54

3. Fundraising Programs

a) FY15 Italian Night w/YVSFO:

\$19,966.00

Total Fundraising Programs:

\$19,966.00

TOTAL INCOME (Gross revenue):

\$47,180.54

EXPENSES

1. Administration / Management

a) Admin (Postage, Office Supplies, Bank Fees, etc):

\$3,349.93

b) Promotion / Publicity / Advertising / Newsletter:

\$0.00

c) Membership (Supplies / Copying & Printing):

\$388.56

d) Assets Acquired:

\$0.00

Total Admin/Management:

\$3,738.49

2. General Programs (Services Expenses)

a) Social Programs (Opening Night; Membership Mtgs):

\$11,502.45

b) Educational Events (Youth Programs; Lecture Series):

\$1,599.36

c) Community Programs (Concerts; Volunteer Appr):

\$0.00

d) Miscellaneous :

\$82.25

e) Contributions to Guilds, Inc:

\$12,000.00

Total Program Services Expenses:

\$25,184.06

3. Fundraising Expenses

a) FY15 Italian Night w/YVSFO

\$9,689.61

Total Fundraising Expenses:

\$9,689.61

TOTAL EXPENSES:

\$38,612.16

Closing Balance: September 30, 2017

\$20,935.86

Española Valley Opera Guild

A Member Guild of The Guilds of The Santa Fe Opera, Inc.

Financial statement for Fiscal Year 2017

Opening Balance: October 1, 2016		\$3,334.69
INCOME		
1. Contributions		
a) Membership dues		\$2,650.00
Total Contributions:		\$2,650.00
2. General Programs		
a) Block Ticket Sales, 2017 (current) season		\$3,204.00
b) Summer Apprentice event with LAOG		\$140.00
Total Program Services:		\$3,344.00
3. Fundraising Programs		
a) Posole Mio		\$1,999.00
Total Fundraising Programs:		\$1,999.00
TOTAL INCOME (Gross revenue):		\$7,993.00
EXPENSES		
1. Administration / Management		
a) Administrative: (PO Box rental + square reader/Paypal fees)		\$67.34
b) Membership (cards and postage)		\$58.80
c) General advertising (Pens)		\$89.63
d) Discretionary (Gifts, memorials, etc)		\$48.85
Total Admin/Management:		\$264.62
2. General Programs (Services Expenses)		
a) Block Tickets, 2017 (current) season to the Opera		\$2,884.00
b) Block tickets, 2018 (next) season, downpayment		\$366.00
c) Spring Education Lecture		\$39.88
d) Summer Apprentice event with LAOG		\$280.00
e) Masquerade Dessert Tailgate for Choirs / Youth night		\$396.10
f) Annual Tailgate expenses		\$28.76
Total Program Services Expenses:		\$3,994.74
3. Fundraising Expenses		
a) Winter Posole Party		\$962.40
b) Contributions to Guilds, Inc.		\$2,700.00
Total Fundraising Expenses:		\$3,662.40
TOTAL EXPENSES:		\$7,921.76
Closing balance September 30, 2017		\$3,405.93

Las Vegas Opera Guild

A Member Guild of The Guilds of The Santa Fe Opera, Inc.

Financial Statement for Fiscal Year 2017

Opening Balance: October 1, 2016		\$241.96
INCOME		
1. Contributions		
a) Membership dues		\$1,795.00
Total Contributions:		\$1,795.00
2. General Programs		
Total Program Services:		\$0.00
3. Fundraising Programs		
Total Fundraising Programs:		\$0.00
TOTAL INCOME (Gross revenue):		\$1,795.00
EXPENSES		
1. Administration / Management		
Total Admin/Management:		\$0.00
2. General Programs (Services Expenses)		
Total Program Services Expenses:		\$0.00
3. Fundraising Expenses		
a) Donation - Guilds Inc.		\$1,900.00
Total Fundraising Expenses:		\$1,900.00
TOTAL EXPENSES:		\$1,900.00
Closing Balance: September 30, 2017		\$136.96

Los Alamos Opera Guild

A Member Guild of the Guilds of The Santa Fe Opera, Inc.

Financial Statement for Fiscal Year 2017

Opening Balance: October 1, 2016	\$4,379.81
INCOME	
1. Contributions	
a) Membership dues	\$2,490.00
b) Other contributions - Opera on the Rocks donations	\$737.00
Total Contributions:	\$3,227.00
2. General Programs	
a) Social events: Opera onThe Rocks	\$6,911.27
b) Educational Events:	\$0.00
c) Community Programs: Apprentice Concert + Young Voices	\$250.00
d) Other:	\$0.00
Total Program Services:	\$7,161.27
3. Fundraising Programs	
Total Fundraising Programs:	\$0.00
TOTAL INCOME (Gross revenue):	\$10,388.27
EXPENSES	
1. Administration / Management	
a) Admin: PO Box + cash box	\$282.70
b) Promotion / publicity / advertising / newsletter	\$0.00
c) Membership - Chamber of Commerce	\$115.00
d) Assets acquired	\$0.00
Total Admin/Management:	\$397.70
2. General Programs (Services Expenses)	
a) Contributions to Guilds, Inc.	\$1,800.00
b) Education Programs	\$0.00
c) Community Programs - Apprentice Concert & Young Voices	\$1,103.48
d) Social Programs - Opera on the Rocks	\$2,980.13
e) Misc. - Friends of Bandelier donation	\$1,000.00
Total Program Services Expenses:	\$6,883.61
3. Fundraising Expenses	
Total Fundraising Expenses:	\$0.00
TOTAL EXPENSES:	\$7,281.31
Closing Balance: September 30 2017	\$7,486.77

Santa Fe Opera Guild

A Member Guild of The Guilds of The Santa Fe Opera, Inc.

Financial Statement for Fiscal Year 2017

Opening Balance: October 1, 2016		\$3,141.19
INCOME		
1. Contributions		
a) Membership dues		\$19,698.55
b) Other contributions / grants / misc. etc		\$1,153.33
Total Contributions:		\$20,851.88
2. General Programs		
a) Social events:		\$6,034.22
b) Educational Events:		\$8,474.88
c) Community Programs:		\$0.00
Total Program Services:		\$14,509.10
3. Fundraising Programs		
Total Fundraising Programs:		\$0.00
TOTAL INCOME (Gross revenue):		\$35,360.98
EXPENSES		
1. Administration / Management		
a) Admin: postage, office supplies, bank fees, etc.		\$2,441.05
b) Promotion / publicity / advertising / newsletter		\$1,748.19
c) Membership		\$117.37
d) Assets acquired		\$0.00
Total Admin/Management:		\$4,306.61
2. General Programs (Services Expenses)		
a) Contributions to Guilds, Inc.		\$5,000.00
b) Education programs		\$7,169.65
c) Community programs		\$0.00
d) Social programs		\$6,954.70
e) Misc.		\$24.80
Total Program Services Expenses:		\$19,149.15
3. Fundraising Expenses		
Total Fundraising Expenses:		\$0.00
TOTAL EXPENSES:		\$23,455.76
Closing Balance: September 30, 2017		\$15,046.41

Taos Opera Guild

A Member Guild of The Guilds of The Santa Fe Opera, Inc.

Financial statement for Fiscal Year 2017

Opening Balance: October 1, 2016:

	\$9,381.05
INCOME	
1. Contributions	
a) Membership dues	\$5,630.00
b) Other contributions / grants / tips	\$0.00
Total Contributions:	\$5,630.00
2. General Programs	
a) Social events:	\$0.00
b) Educational Events: (arts in opera)	\$1,270.00
c) Community Programs: (opera ticket sales)	\$8,014.00
d) Other: (bank interest)	\$5.39
Total Program Services:	\$9,289.39
3. Fundraising Programs	
a) christmas gala	\$2,745.00
Total Fundraising Programs:	\$2,745.00
TOTAL INCOME (Gross revenue):	\$17,664.39
EXPENSES	
1. Administration / Management	
a) Admin: postage, office supplies, bank fees, etc.	\$74.84
b) Promotion / publicity / advertising / newsletter	\$0.00
c) Membership	\$0.00
d) Assets acquired	\$0.00
Total Admin/Management:	\$74.84
2. General Programs (Services Expenses)	
a) Contributions (GI pledge, Capital Campaign, TOI, TCA)	\$4,000.00
b) Education programs	\$791.56
c) Community programs opera tickets	\$7,953.87
d) Social programs	\$684.14
e) Misc. High school	\$294.00
Total Program Services Expenses:	\$13,723.57
3. Fundraising Expenses	
a) Christmas Gala	\$1,343.23
Total Fundraising Expenses:	\$1,343.23
TOTAL EXPENSES:	\$15,141.64
Closing Balance: September 30, 2017:	\$11,903.80

Board of Directors of The Guilds of The Santa Fe Opera, Incorporated

President	Norman Doggett	Española Valley Opera Guild
President-Elect	Eileen Woodbury	Santa Fe Opera Guild
Secretary	Susan Roybal	Española Valley Opera Guild
Treasurer	Gene Wampfler	Albuquerque Opera Guild
Vice-President Education	Nancie Dominic	Las Vegas Opera Guild
Vice-President Membership	Lesley Mortimer	Albuquerque Opera Guild
Preview Dinner Chair	Gwen Albers	Las Vegas Opera Guild
Youth Night Chair	Isabel Becker-Hudson	Española Valley Opera Guild

The Guilds of The Santa Fe Opera, Incorporated

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A non-profit 501(c)(3) Corporation established in 1963
The six New Mexico Guilds & the National Members support the Education and
Community Programs Department of The Santa Fe Opera