# ANNUAL REPORT | 2015-2016 The Guilds of The Santa Fe Opera, Inc.



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# The Guilds of The Santa Fe Opera, Inc. ANNUAL REPORT

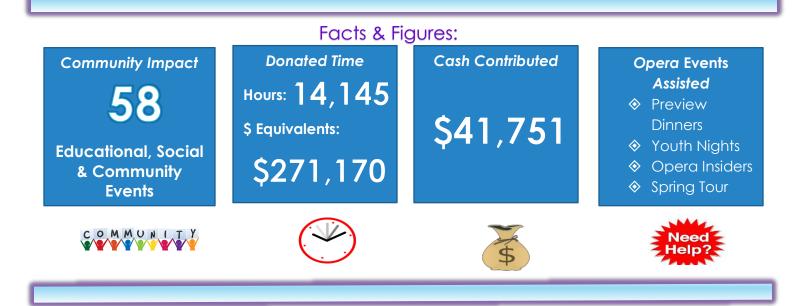
Fiscal Year October 2015 to September 2016

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# Working Together With Passion and Purpose

# The Guilds of The Santa Fe Opera, Inc. 2015-2016



# Achievements:

#### **Leadership Education**

- ★ Skills-based training in marketing the guilds to attract younger and additional members
- ★ Guild open-forum discussion on membership retention

#### Inter-Guild Collaboration

- ★ Coordinated guild efforts to raise Capital Campaign Contribution to the Opera
- ★ Creation and use of "Inter-Guild Volunteer Pool" to staff 43 Preview Dinners involving 245 volunteers
- ★ 3-Guild participation (Los Alamos, Española Valley and Las Vegas) in the event, "Opera on the Rocks"
- \* Inter-Guild calendar kept current and published on the Guilds, Inc. website: <u>www.Guildsofsfo.org</u>

#### Supporting the Opera

- ★ 60<sup>th</sup> Anniversary of the Opera inviting all Past and Present Presidents to a tail-gate celebration
- ★ Preview Dinner Program is now consistent, scale-able, and continually improving each year
- ★ Strengthened involvement and support between the Opera Board and the Guild Board

# Message from the President

I have had the distinct privilege of serving the last two years as President of The Guilds of The Santa Fe Opera, Inc.

As I report to you at the conclusion of my term, I am extremely proud of all the activities, fund-raisers, new initiatives and unparalleled results the guilds have provided to their communities and also to The Santa Fe Opera. We have completed four major projects: (1) Raising \$60,000 for the Capital Campaign; (2) Revamping and stabilizing the Preview Dinner Process; (3) Conducting four of the seven Financial

Reviews of the Guilds; (4) Honoring all past and current guild presidents with an Opera-Night Celebration as part of the Opera's 60<sup>th</sup> Anniversary, "Come Home to the Opera."

Over the last two years, the guilds have made cash contributions to the Opera in excess of \$118,000 and volunteered time and energy that is valued at \$504,376. The number of hours volunteered by guild members increased more than 20% in the second year of my presidency.

Two years ago, we committed to achieve three growth goals:

- 1. To further develop the skills and knowledge of our leadership team through exposure to educational and informational ideas, tools and techniques at our meetings.
- 2. To bring the individual guilds closer together to encourage exchange of successful ideas and inter-guild support.
- 3. To grow opportunities for the Guilds to participate in the expanding programs of the Education and Community Engagement Department and to get more deeply involved with the Opera.

#### I am so pleased to report that we not only met our goals but we surpassed each of them!

While stretching to shape the future, we continued to do all the support work we have done in the past, including programs within our communities. The guilds continue to expose people of all ages in New Mexico to educational programs in partnership with the Education and Community Programs Department of the Opera. For the past 53 years, we continue to bring the joys and richness of opera to the communities of New Mexico.

It has been an honor to preside over an organization filled with passionate volunteers and their visionary leaders. The guilds are stronger and closer together, more collaborative and cooperative than they have ever been before, as ambassadors of The Santa Fe Opera throughout the year. I am confident that tomorrow holds tremendous promise for our Guilds and for the communities they serve.

I would like to personally thank the Board of The Santa Fe Opera and the General Director, Charles MacKay for their confidence in and encouragement of the guilds. It is such a gift to have their support. I would also like to recognize the entire staff of The Santa Fe Opera, especially Kyle Gray, who has been so ready to assist with all guild activities and ideas.

Please appreciate, as I do, the efforts of all our members who are behind each event and accomplishment. I invite you to share in our pride as you review our Annual Report.



Elaine Ré

# **Message from the President-Elect**

A strength of the management structure of Guilds, Inc. is to have a president-elect in training for two years during the tenure of the current president. This ensures a smooth transition of leadership while maintaining activities and responsibilities supporting the member Guilds. I am humbled to be in this role of following a string of outstanding Guilds, Inc. presidents and am grateful to our current president, Dr. Elaine Ré, for her mentorship and unending commitment to this organization. It is

sometimes hard to believe we are an all-volunteer organization with so many talented people who give so much of their time. Having been past co-president of the

Española Valley Opera Guild, gives me a unique perspective of bringing opera to the rural communities of Northern New Mexico and of bringing Northern New Mexico youth to The Santa Fe Opera. We view The Santa Fe Opera as a true gem in our state that can and should be enjoyed by all. I look forward to taking over the helm of Guilds, Inc. in the Fall of 2016 and continuing our many-faceted efforts in supporting the Education and Community Program Department of The Santa Fe Opera.

#### Mission of the Guilds of The Santa Fe Opera, Incorporated

Is to support the work and goals of The Santa Fe Opera and the Opera's Education and Community Programs Department through volunteering, fundraising and community activities.

#### Guild Development by Karen Henderson

This year the development chair has been tasked with connecting the chapter guilds in joint activities to grow the existing chapters and support each other. The Los Alamos chapter extended out to the Las Vegas chapter again this year with a pre-performance of their Opera on The Rocks event. The Las Vegas performance was well attended and hopefully focused attention of the Las Vegas community on the work of the guilds. The Taos Guild has also requested a performance of Opera on the Rocks. Hopefully, this will happen in the coming winter season.

The collaboration between the Los Alamos and Española Valley chapters became stronger. During the summer the two Chapter Guilds co-hosted The Santa Fe Opera's apprentices for a summer concert. Española Valley members enjoyed the festive event at Los Alamos United Church and brought many members and shared hors d'oeuvres. The event allowed new friendships to grow and discussions of the upcoming opera season took place. The Española Valley Guild members supported the Los Alamos main event, by pouring wine for Black Mesa Winery. These smaller Chapter Guilds are doing well in supporting each other and inlining with The Santa Fe Opera Guilds' mission. The larger Chapter Guilds (Santa Fe and Albuquerque) have been very helpful to the smaller Guilds by promoting the small Chapter Guild's local events to their larger membership, by either sending email blasts to the members or publishing it into the monthly *Operagram* newsletter. During the past year, there was discussion about extending a chapter guild to El Paso. There is a small pocket of interest there, but currently, there is no leadership to create a chapter in that area.

Norman Doggett

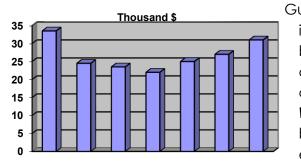


#### Treasurer's Report by Gene Wampfler

The Guilds of The Santa Fe Opera, Inc. (Guilds, Inc.) provide financial support to The Santa Fe Opera's Education and Community Programs Department. The 2015-2016 fiscal year was no exception to this mission. The bulk of this financial support came from contributions from the six member Guilds, which were then passed through to the Opera. Contributions this year exceeded pledge amounts from three Guilds: the Albuquerque, Española Valley and Los Alamos Opera Guilds. Our pledges resulted in a total payments of \$31,000 to support the department's activities.

**Gene Wampfler** 

Pledge contributions to the Opera from 2010 to 2016 are shown in the graph below:



Guilds, Inc. continued its own fundraising program this year with its annual Opening Night Gala at Dapples Pavilion, which brings together members of the six Guilds for an evening of fine dining and a guest speaker prior to the season's opening night opera. The spirit of the opera that evening, *La Fanciulla del West*, was reflected in the dinner table settings, the menu, and by some attendees in festive western garb. This joint successful event raised an additional \$4,925.

Guilds, Inc. helps achieve its goal of encouraging opera attendance by funding the Opera-Assisted Program, Opera Insiders. Each Saturday morning before and during the season, we provide refreshments and insight to the season through speakers and tours for attendees. The expenses for the program this year totaled over \$4,000 and attendance levels were very gratifying.

As reported on page nine of this report, Guilds, Inc. finalized its funding for the Opera's Capital Campaign Program through two operations begun last year: naming-support for a wardrobe room/dressing room in the backstage artistic wing; and a memorial bench for former Guild President, John Webber. Our culminating contributions this year for these two programs totaled \$10,751. Bringing our two-year total to \$60,000 to the Capital Campaign. As before, these funds were gathered through private donations, member Guild contributions, and member Guild fundraisers.

Guilds, Inc. also continued to accept payments from new members via our website and membership brochures that are distributed at Preview Dinners and other venues. This program has been greatly aided and expanded in recent years by our ability to accept credit card payments. The net results this year is over \$2,900 in new memberships.

Each year the management of the Corporation reviews our financial status to determine the amount of funds to be donated to the Education Department of the Opera. This year the decision was made to increase our donation from recent years (see graph above). While this resulted in an operating loss of (-\$2275) this year, it is consistent with our mission and ability to provide full financial support to the Opera, while still responsibly maintaining our fiscal reserves for operations we anticipate in the forthcoming year. The finances of Guilds, Inc., are sound and well-funded for the new fiscal year.

<b>Financial Statement for Fiscal Year 2016</b> Opening balance: October 1, 2015	\$11,371.98
Opening buildrice. October 1, 2013	Ş11,571.70
INCOME	
1. Contributions from Member Guilds	
* Albuquerque	\$12,000.00
* Espanola Valley	\$2,600.00
* Las Vegas	\$3,050.00
* Los Alamos	\$1,600.00
* Santa Fe	\$9,250.00
* Taos	\$2,000.00
Total Contributions:	\$30,500.00
2. General Programs	
a) Membership meetings:	\$456.00
b) National Members - dues	\$155.00
c) Membership Income from GI website	\$2,915.00
d) John Webber Memorial	\$1,275.00
e) LAOG Opera on the Rocks	\$835.00
Total Program Services:	\$5,636.00
3. Fundraising Programs	
a) Opening Night 2016	\$12,295.00
b) Capital Campaign Donations	\$9,306.84
Total Fundraising Programs:	\$21,601.84
TOTAL INCOME (Gross revenue):	\$57,737.84
EXPENSES	<i>qoi,ioi.oi</i>
1. Administration / Management	
a) Administrative (Annual Report/ banking/ reg. fees/ postage/ office supplies/ subscriptions)	\$2,161.84
b) Assets acquired	\$0.00
c) Legal/ accounting	\$979.75
d) Promotion/ Publicity (web site annual fee)	\$378.00
e) Quarterly meetings	\$432.18
	\$432.18 \$0.00
e) Quarterly meetings f) Travel reimbursement (Opera America Conference)	\$432.18 \$0.00
e) Quarterly meetings f) Travel reimbursement (Opera America Conference) <b>Total Admin/Management:</b>	\$432.18 \$0.00 <b>\$3,951.77</b>
e) Quarterly meetings f) Travel reimbursement (Opera America Conference) <b>Total Admin/Management:</b> 2. General Programs (Services Expenses)	\$432.18 \$0.00 <b>\$3,951.77</b> \$31,000.00
e) Quarterly meetings f) Travel reimbursement (Opera America Conference) <b>Total Admin/Management:</b> 2. General Programs (Services Expenses) a) Donation to The Santa Fe Opera (Education Dept)	\$432.18 \$0.00 <b>\$3,951.77</b> \$31,000.00 \$9,260.00
<ul> <li>e) Quarterly meetings</li> <li>f) Travel reimbursement (Opera America Conference)</li> <li>Total Admin/Management:</li> <li>2. General Programs (Services Expenses)</li> <li>a) Donation to The Santa Fe Opera (Education Dept)</li> <li>b) Donation to The Santa Fe Opera (Capital Campaign)</li> </ul>	\$432.18 \$0.00 <b>\$3,951.77</b> \$31,000.00 \$9,260.00 \$1,491.10
<ul> <li>e) Quarterly meetings</li> <li>f) Travel reimbursement (Opera America Conference) Total Admin/Management:</li> <li>2. General Programs (Services Expenses) <ul> <li>a) Donation to The Santa Fe Opera (Education Dept)</li> <li>b) Donation to The Santa Fe Opera (Capital Campaign)</li> <li>c) Donation to The Santa Fe Opera (John Webber Memorial Bench)</li> </ul> </li> </ul>	\$432.18 \$0.00 <b>\$3,951.77</b> \$31,000.00 \$9,260.00 \$1,491.10 \$4,132.01
<ul> <li>e) Quarterly meetings</li> <li>f) Travel reimbursement (Opera America Conference)</li> <li>Total Admin/Management:</li> <li>2. General Programs (Services Expenses)</li> <li>a) Donation to The Santa Fe Opera (Education Dept)</li> <li>b) Donation to The Santa Fe Opera (Capital Campaign)</li> <li>c) Donation to The Santa Fe Opera (John Webber Memorial Bench)</li> <li>d) Guilds/Opera Joint Programs (Opera Insiders)</li> </ul>	\$432.18 \$0.00 <b>\$3,951.77</b> \$31,000.00 \$9,260.00 \$1,491.10 \$4,132.01
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<ul> <li>e) Quarterly meetings</li> <li>f) Travel reimbursement (Opera America Conference) Total Admin/Management:</li> <li>2. General Programs (Services Expenses) <ul> <li>a) Donation to The Santa Fe Opera (Education Dept)</li> <li>b) Donation to The Santa Fe Opera (Capital Campaign)</li> <li>c) Donation to The Santa Fe Opera (John Webber Memorial Bench)</li> <li>d) Guilds/Opera Joint Programs (Opera Insiders)</li> <li>e) Pass through of memberships from GI website</li> </ul> </li> <li>Total Program Services Expenses:</li> </ul>	\$432.18 \$0.00 \$3,951.77 \$31,000.00 \$9,260.00 \$1,491.10 \$4,132.01 \$2,615.00 \$48,498.11
e) Quarterly meetings f) Travel reimbursement (Opera America Conference) <b>Total Admin/Management:</b> 2. General Programs (Services Expenses) a) Donation to The Santa Fe Opera (Education Dept) b) Donation to The Santa Fe Opera (Capital Campaign) c) Donation to The Santa Fe Opera (John Webber Memorial Bench) d) Guilds/Opera Joint Programs (Opera Insiders) e) Pass through of memberships from GI website <b>Total Program Services Expenses:</b> 3. Fundraising Expenses	\$432.18 \$0.00 \$3,951.77 \$31,000.00 \$9,260.00 \$1,491.10 \$4,132.01 \$2,615.00 <b>\$48,498.1</b> 1 \$7,369.99
e) Quarterly meetings f) Travel reimbursement (Opera America Conference) <b>Total Admin/Management:</b> 2. General Programs (Services Expenses) a) Donation to The Santa Fe Opera (Education Dept) b) Donation to The Santa Fe Opera (Capital Campaign) c) Donation to The Santa Fe Opera (John Webber Memorial Bench) d) Guilds/Opera Joint Programs (Opera Insiders) e) Pass through of memberships from GI website <b>Total Program Services Expenses:</b> <b>3. Fundraising Expenses</b> a) Opening Night 2016	\$378.00 \$432.18 \$0.00 \$3,951.77 \$31,000.00 \$9,260.00 \$1,491.10 \$4,132.01 \$2,615.00 \$48,498.11 \$7,369.99 \$94.30 \$98.61
e) Quarterly meetings f) Travel reimbursement (Opera America Conference) <b>Total Admin/Management:</b> 2. General Programs (Services Expenses) a) Donation to The Santa Fe Opera (Education Dept) b) Donation to The Santa Fe Opera (Capital Campaign) c) Donation to The Santa Fe Opera (John Webber Memorial Bench) d) Guilds/Opera Joint Programs (Opera Insiders) e) Pass through of memberships from GI website <b>Total Program Services Expenses:</b> 3. Fundraising Expenses a) Opening Night 2016 b) Capital Campaign	\$432.18 \$0.00 \$3,951.77 \$31,000.00 \$9,260.00 \$1,491.10 \$4,132.01 \$2,615.00 \$48,498.11 \$7,369.99 \$94.30
e) Quarterly meetings f) Travel reimbursement (Opera America Conference) <b>Total Admin/Management:</b> 2. General Programs (Services Expenses) a) Donation to The Santa Fe Opera (Education Dept) b) Donation to The Santa Fe Opera (Capital Campaign) c) Donation to The Santa Fe Opera (John Webber Memorial Bench) d) Guilds/Opera Joint Programs (Opera Insiders) e) Pass through of memberships from GI website <b>Total Program Services Expenses:</b> <b>3. Fundraising Expenses</b> a) Opening Night 2016 b) Capital Campaign c) John Webber Memorial	\$432.18 \$0.00 \$3,951.77 \$31,000.00 \$9,260.00 \$1,491.10 \$4,132.01 \$2,615.00 \$48,498.11 \$7,369.99 \$94.30 \$98.61 \$7,562.90
e) Quarterly meetings f) Travel reimbursement (Opera America Conference) Total Admin/Management: 2. General Programs (Services Expenses) a) Donation to The Santa Fe Opera (Education Dept) b) Donation to The Santa Fe Opera (Capital Campaign) c) Donation to The Santa Fe Opera (John Webber Memorial Bench) d) Guilds/Opera Joint Programs (Opera Insiders) e) Pass through of memberships from GI website Total Program Services Expenses: 3. Fundraising Expenses a) Opening Night 2016 b) Capital Campaign c) John Webber Memorial Total Fundrasing Expenses:	\$432.18 \$0.00 \$3,951.77 \$31,000.00 \$9,260.00 \$1,491.10 \$4,132.01 \$2,615.00 <b>\$48,498.11</b> \$7,369.99 \$94.30 \$98.61

# A Job Well Done!

The six Guilds of The Santa Fe Opera agreed to be part of the Opera's Capital Campaign in 2014. At that time

the Guilds pledged \$50,000 toward the "Setting the Stage" Campaign. The Operas launched its \$35 million capital campaign to improve the artist and public amenities at the theater.

Each of the six guilds contributed to reaching this goal: through direct cash contributions, donation of goods and volunteer time, and local fundraising events. Our main fundraiser was *Fledermarket*, a flea market held in May 2015. We received wonderful donated sale items from all six guilds as well as volunteers who staffed the event on both the day of the sale and at the special *Fleaview* preview the night before. The weather conspired its best with thunder and snow storms for those two days. In spite of the weather, these sales generated a net profit of \$23,000, which jumpstarted our campaign. Over the course of the next two years, an additional \$21,000 was raised in personal donations to the capital campaign from guild members as they renewed their guild memberships each year. The remainder of the \$50,000 pledge was met by special donations from individual guild boards and from the proceeds of local fundraising events held by the guilds.

In addition to our original pledge, the Guilds raised another \$10,000 for the capital campaign through special member donations which were put toward a stone bench to memorialize long-time Guild member and leader, John Webber. The bench can be found in front of East Hall in the lower gardens. It is a tribute to John's vision for Guilds, Inc. and to the offices he held that enabled him to breathe life into his vision. The organizational structure we have today is largely his work and his vision. As his bench says, "John R. Webber – Viva Verdi".

If you've been to The Opera this past season, you've seen the wonderful improvements that resulted from the *Setting the Stage* campaign: a totally rebuilt back-stage area with new dressing rooms, and new costume, set, paint, and prop shops. New patron amenities include additional bathrooms, expanded food and drink service, the new Townsend Terrace, an additional elevator, and a new opera club. The final stage of the rebuilding will come in the spring of 2017 when the entire parking lot will be re-graded and repaved. The original \$35 million dollar campaign was later increased to \$45 million dollars. In addition to the capital improvements, the Opera has set aside a portion of the funds raised to cover maintenance and future expenses associated with the new facilities. Part of this reserve fund will also go to support future opera productions.



Guild members can all be very proud of what they have accomplished in two short years. We met and exceeded our pledge! When you take a back-stage tour of the theater, you will see the new wardrobe room that has been named for the Guilds - a fitting tribute to our 60th anniversary season and to the volunteer efforts of all guild members.

Thank you for your contributions and for your continued support of The Santa Fe Opera and its Guilds.

lan Ritchie



#### Guild Membership by Lesley Mortimer

What does it mean to be a member of one of the six guilds of The Santa Fe Opera? Joining a guild forges a bond for participation, friendship and support. Our members become part of an exclusive group of opera ambassadors who work within their communities, or at the Opera itself, to promote opera education for all ages. Additionally, they are included as volunteers for many opera-assisted programming, such as Youth Nights, Backstage Tours and Preview Dinners.

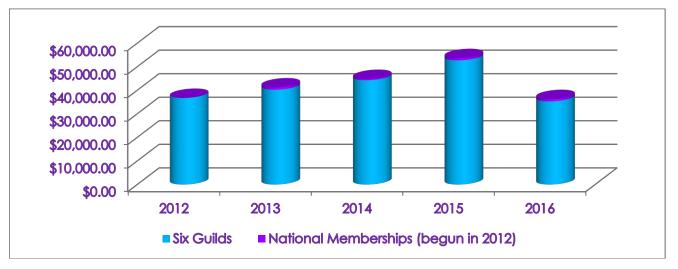


We continue to focus on broadening the appeal of our National Membership Category. In 2015-2016, we increased the revenue from our National Members. We look forward to attracting new members in the year to come. Our National Members come to the opera as spectators and return as family.

## Guild Membership: The Last Five Years

Years Ending	Albuquerque	Española	Las Vegas	Los Alamos	Santa Fe	Taos	Totals
2012	140	64	78	72	371	88	813
2013	151	74	69	47	328	100	789
2014	166	81	67	60	347	108	856
2015	178	84	71	53	358	100	877
2016	166	83	63	59	406	94	878

# Membership Revenue: The Last Five Years



Total Guild Membership Revenue was down due to the fact that there were fewer memberships at the \$150.00 level and above level. All membership chairs have been requested to re-examine their membership events to focus on attracting and retaining more members. IN FY 2016-2017, workshops for Membership Chairs are scheduled. National Memberships will also be reviewed at this time.

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# **Guild - Assisted Opera Programs**

#### Youth Nights by Isabel Becker-Hudson

Youth have been attending dress rehearsals since 1959 as part of The Santa Fe Opera's commitment to introducing young people to the world of opera. The dress rehearsals allocated as Youth Nights for the 2016 season were La Fanciulla del West (The Girl of the Golden West), Don Giovanni, and Romeo and Juliette. All three were successful and well attended. Volunteers from the various guilds helped to ensure everything ran smoothly and their

assistance is appreciated. All guilds were stellar again in bringing groups from their communities. Below are the attendance numbers, the Pueblos and Pueblo-affiliated groups and some of the community groups that attended Youth Nights.

#### Guilds, Students, Young Voices, Young Technicians, Youth Organizations

Monday, June 27, The Girl of the Golden West 340 adults (200 Arts Advocates), 561 youth = **901 total** 

Tuesday, June 28, Don Giovanni 144 adults, 576 youth = **720 total** 

Tuesday, July 12, Romeo and Juliet 164 adults, 654 youth = **818 total** 

#### **Pueblo Opera Program**

Monday, June 27, The Girl of the Golden West 93 adults, 370 youth = **463 total** 

Tuesday, June 28, Don Giovanni 97 adults, 372 youth = **469 total** 

Tuesday, July 12, Romeo and Juliet – 113 adults, 450 youth = **563 total** 

#### Grand Total for all Dress Rehearsals – 6,939 Attendees

Monday, June 27, The Girl of the Golden West - 433 adults, 931 youth = 1,364 total

Tuesday, June 28, Don Giovanni – 241 adults, 948 youth = 1,189 total

Tuesday, July 12, Romeo and Juliet – 277 adults, 1,104 youth = 1,381 total

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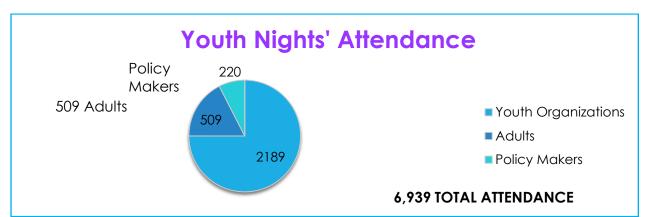
**Isabel Becker-Hudson** 











The following groups participated in Youth Nights 2016:	The following Pueblos and Pueblo-affiliated groups attended as part of the Pueblo Opera Program; most received transportation to the Opera:
Albuquerque Opera Guild	• Jemez
<ul> <li>Big Brothers, Big Sisters, Santa Fe</li> </ul>	• Laguna
Delancey Street	Nambe
<ul> <li>Española Valley Opera Guild</li> </ul>	<ul> <li>Nambe Pueblo Youth and Wellness</li> </ul>
<ul> <li>Girl Scouts, Santa Fe and Los Alamos</li> </ul>	<ul> <li>Ohkay Owingeh</li> </ul>
• Girls, Inc.	<ul> <li>Ohkay Owingeh Library</li> </ul>
<ul> <li>La Puerta School for the Arts, Sciences and Agriculture, Abiquiu</li> </ul>	<ul> <li>Penasco Boys and Girls Club</li> </ul>
<ul> <li>Moving Arts, Española</li> </ul>	Picuris
<ul> <li>New Mexico School for the Arts, Santa Fe</li> </ul>	<ul> <li>Pojoaque Pueblo Boys and Girls Club</li> </ul>
<ul> <li>Northern New Mexico Regional Arts Center, Española</li> </ul>	San Ildefonso
Performance Santa Fe	San Felipe
<ul> <li>Sandoval County Juvenile Drug Court</li> </ul>	• Sandia
<ul> <li>St. John's college Summer Undergraduate Program, Santa Fe</li> </ul>	• Santa Clara
<ul> <li>University of New Mexico Los Alamos campus art class</li> </ul>	Santa Fe Indian Hospital
<ul> <li>University of New Mexico Pre-College program, Albuquerque</li> </ul>	<ul> <li>Santa Fe Public Schools Indian Education</li> </ul>
Taos Opera Guild	Taos
Warehouse 21, Santa Fe	Tesuque
	• Zuni



## Education Activities by Nancie Dominic

#### Arts Advocates' Night

Arts Advocates' Night, held on June 27, was a big success with over 200 attendees. Guild presidents were invited to visit with assigned policymakers during this event. The cultivation of policymakers, with the help of Guild members, has been in the forefront with The Santa Fe Opera for several years.

#### **Opera Insiders**

Opera Insiders, took place on thirteen Saturdays from June 4 to August 27. All six Guilds participated as hosts for this event. The attendance this year was 910, an increase of 25% from 2015. This program continues to grow each year, and hopefully has brought many new ticket buyers to experience The Santa Fe Opera. The Guilds support this program at a cost of \$4,132 and involve no fewer than 26 guild volunteers.

#### **Spring Tour**

The Guilds continue to provide their communities with informational and educational programs.

#### **Educational Community Activities**

For more information on all of these special events, please check the individual Guild reports in the Annual Report.

<image>

Isabella Bruzzese shared her experiences as part of the Young Voices, a program sponsored by The Santa Fe Opera, and then entertained the Policy Makers at the Arts Advocacy Dinner.



**Nancie Dominic** 

#### Preview Dinners by Peggy Love Day

The Preview Dinners were very successful for the 2016 season. This was mainly due to the extraordinary group of volunteers that were recruited from the six Guilds. This year we provided seven volunteers for each of the thirty-five Dinners, an increase of 35 volunteers, bringing the total number of volunteers to 245 people.

The Preview Dinners served had great imagination with a variety of entrees and side dishes - the desserts were always a big hit. We had positive comments from the guests each evening.





The President of Guilds, Inc., Elaine Ré, continued with the training sessions for Captains who would be hosting the Preview Dinners for the first time. The training consisted of a review of the Handbook with a question and answer period. After two years of training, we now have 56 trained Captains, who are enthusiastically waiting to lead volunteers and manage a preview dinner.

As in the past, the Evaluation Form was completed by each Captain who hosted a Preview Dinner. These evaluations provide feedback and insure the excellence of our program and process. The Incoming Guilds, Inc. President, Norman Doggett, and I will review these forms and make suggestions to the Chair of the 2017 Preview Dinners. And so the cycle of improvement continues.



Our Preview Dinner process is now stable, successful and scalable.

Depending on the needs of the Opera, we can add dinners and we can scale the number of volunteers working at each dinner. The Result? Improved service professionally delivered to The Santa Fe Opera guests at Preview Dinners.

The Captain, or whoever she/ he designates, checks in the guests and makes the announcements. 2016 was Desiree Mays last year to talk about the opera being presented for the evening. She has been an outstanding speaker over the years and she will surely be missed by all those who had the great pleasure of knowing Desiree.

Preview Dinner Income	Cost of all Preview Dinners	Net Profit to the Opera,
	Toxt	credited to the Guilds
\$412,802.20	<b>Text</b> \$265,894.53	\$14,5907.67*

\*This is approximately \$10,000 less than last year. The lower figure is due to there not being a performance on the Monday Night of closing week and also somewhat lower attendance at some dinners.

This is my last year as Chair of the Preview Dinners. It has been an extraordinary experience for me and I will always cherish the years I spent as a volunteer for The Santa Fe Opera. I will continue to support The Santa Fe Opera and always remember the many wonderful friends I have known over the years.

#### Albuquerque Opera Guild by J.T. Schneider, President



J.T. Schneider

This year was extraordinary for the Albuquerque Opera Guild. We are continually energized by our members and the community-at-large.

Our annual meeting and membership party held on September 25, 2016, was a huge success. The event was held in a private home amidst the cascading Sandia Mountains; approximately 140 guests attended, and the Young Voices performed a lovely tribute to outgoing President, J.T. Schneider. J.T. presided the meeting and highlighted the accomplishments of the Guild, recognized the volunteers that "make things happen", and passed the baton to President-Elect Sandy Donaldson. J.T. ends

her 9-year service with, "The best part about being involved with the Guild and The Santa Fe Opera is all the wonderful people I've met and all the extraordinary friends that I've made."

Our 2015-16 membership drive began in July 2015. Membership was 166 members (\$9,520 in annual dues). We had many new members to the Guild eager to meet new opera friends and get involved. Members received invitations, announcements, and email alerts of local Guild and All-Guild events, as

well as Santa Fe Opera events. A directory and a 2016 calendar of events postcard was published and mailed to members. Membership VP Mandy Pons and an exemplary Membership Committee provided information tables at all events, followed-up with prospective members, and hosted a cookie reception after the Holiday concert at St. John's Cathedral. They hosted a Sadie Hawkins Day luncheon (75 attendees) -- and yes, Sadie and Marryin' Sam made guest appearances.



The education and community engagement programs informed and inspired children and adults in our community. Thanks to Education VP Fran A'Hern Smith, Board members, and many volunteers, over



5,000 students and adults were served this year by the Albuquerque Guild through programs such as ALTO, seven Spring Tour performances, three Youth Night performances, three community concerts, and other educational and outreach events. Specifically, the Spring Tour was "UnShakeable" and attended by 3,541 students and 240 adults.

Arts Advocacy Chair Darlene Dean formed a committee to contact over 125 policymakers and community leaders in the Greater Albuquerque and Rio Rancho communities inviting them to the Spring Tour, our community concerts, and the Arts Advocacy Dinner at the Opera. Darlene, President J.T. Schneider, and President-Elect Sandy Donaldson attended the Arts Advocacy Dinner on June 27 at Dapples Pavilion. Many community leaders, to include Maggie Hart-Stebbins, Gerald Ortiz y Pino, William Rehm, Nancy Cooper, and James Lowry have attended one or more events.

The Guild seeks opportunities to promote non-partisan advocacy for the arts and create partnerships with like-minded non-profit organizations. This year, the guild again provided volunteers to help with the Vocal Artistry Art Song Festival (NMMEA), which encourages further study of Art Song repertoire for New Mexico-based students and was held April 22-24. Several Young Voice students participated in the Festival. "Friends of the Albuquerque Opera Guild" (not the Guild) donated \$600 toward a 1st place award in the high school division. Guild volunteers set up and served lunch, a concert reception, and welcomed attendees. A table with the Guild's display board, membership information, and SFO promotional material were available; our logo and acknowledgements were in all brochures. The event provided great exposure for the Guild and the SFO.



One of the fundraisers this year included the ever-popular and successful Opening Night on July 1. Seventy-five guests enjoyed champagne, wine, gourmet dinner and dessert, and a pre-opera talk by Oliver Prezant; it was a wonderful evening! The Guild contributed \$1,500 toward the All-Guilds fundraiser (based on tax deductions from dinner cost).

We only had one local fundraiser this year – and it was a fundraiser to remember! Thanks again to Co-Chairs Joan Punt and Jacqueline Hockey, who really raised the bar of this signature event. Our annual fundraising event, *Italian Night featuring the Young Voices of The Santa Fe Opera* was an extraordinary and highly successful event with food, wine, raffle, and an exceptional



vocal concert. The event was well attended and well represented; 200 guests attended to include the families, community leaders, community sponsors, representatives from the Opera, Guild members, and interested people in the community. The event was held at the Sheraton Uptown Grand Wurlitzer Ballroom. Through generous community sponsors and guest donations, the event raised \$13,300.



The endowed James E. Hesse \$1,000 annual scholarship was awarded to a very talented, Isabella Bruzzese. The Guild Scholarship Committee selects the recipient based upon a rubric, which includes a student application, reference letter, an interview and audition. Ms. Bruzzese is attending Blair School of Music at Vanderbuilt University where she is studying vocal arts. Ms. Bruzzese also performed at the Arts Advocacy Dinner to the delight of many.

Volunteerism is a blessing, whether you are the volunteer or the recipient – it's a great feeling of self-enrichment. Our volunteers are so important to the accomplishments and the future of this Guild! This year we had the privilege of 63 volunteers representing the Guild; 16 events (to include 7 preview dinner events), and an estimated 3,660 total hours! The Board also nominated Joan Punt as Volunteer of the Year on behalf of the Albuquerque Guild.



Our Board consisted of 12 members and 3 standing chairpersons. We bid farewell and special thanks to: Nancy Escue (1998-2015) has worked tirelessly and enthusiastically in many volunteer capacities. She was most notably proficient as our Spring Tour Chair – over the years, she was conduit for thousands and thousands of students who attended Spring operettas and Youth Nights. Larry Schneider (2012-2016) was integral in keeping our telephone and email accounts up-to-date and within budget. He also chaired committees to update our Bylaws so they are consistent with Guilds, Inc.. bylaws and our own order of business, to include a non-discrimination clause. As corresponding secretary, Marie Cimarusti (2014-2016) was very thoughtful to extend kind words and support on behalf of the Board and Guild.

The 2016-2018 Board looks forward to another successful year!

# Española Valley Opera Guild –

#### by Gretchen Yost and Dominic Roybal, Co-Presidents

The Española Valley Opera Guild enjoyed another successful year of fundraising, outreach, social events, and gatherings at The Santa Fe Opera. We are proud that in almost every way to measure the success of a volunteer organization, we have shown improvement and growth in recent years. The secret to EVOG's success is the united desire to make a difference in the Española community. You need only to look at our membership to understand our motivation. We individually work or volunteer for the local hospital, schools, pueblos, the Adult Literacy program, the Animal Shelter, the Soup Kitchen, Moving Arts Española, the Community Theatre and other non-profits. We come together as a group, the Española Valley Opera Guild, trying in yet a different way to make a positive difference in our community.



**Gretchen Yost** 



**Dominic Roybal** 

When we find ways to get local kids (of all ages) to experience the magic of a performance at The Santa Fe Opera it thrills us. When we host a gathering like our annual "Posole Mio" in a place that shows off the beauty of our Valley we are very proud. When we celebrate a young choir with their families, encouraging them to continue their musical training with our applause, we have had a good day. And when we all get together as new and old friends to learn a bit about this art form called opera, we are making our community better.

Our Posole Mio party (with its own theme song) is a prime example of what defines us as an organization. In the quiet, cold days of January it is a welcomed celebration that our community looks



Pretty darn amazing.

forward to. We always love to showcase the talents of our local youth and this year we invited the Pojoaque Valley Intermediate School "Spirit Singers" to perform for us. The EVOG Board makes all of the posole, members bring desserts, raffle prizes are donated and Anthony's at the Delta provides the beautiful space. We also talk about the upcoming SFO season during the party. The kids always bring their extended family and this year was no exception. About 200 people attended an opera guild event in Española on that day.

This year EVOG decided to focus on one particular youth group and develop a relationship through

many events. The Spirit Singers choir, directed by one of our members, was our obvious choice. A few months after Posole Mio we attended one of their rehearsals and invited the parents to tell them all more about opera. After a multimedia presentation and a live vocal performance they couldn't wait to sign up to come to "La Fancuilla del West". In addition EVOG invited them to a pre-performance tailgate dessert reception called "Top Hats and Tiaras." The kids were truly in the spot light as they were crowned with tiaras, were toasted with bubbling apple cider



and were asked to pose for pictures by the EVOG paparazzi. The monsoons came hard that afternoon, but New Mexicans never complain about rain and the kids grinning in their tiaras and raincoats warmed every heart there.

While we work very hard to earn money to donate to the Opera, we realize that our greatest value to the SFO and to our community is not in the dollars we give, but in the volunteer time all of our members put into celebrating opera, our local youth and making a positive difference in Española.

#### Los Alamos Opera Guild by Karen Henderson, President

Our eight Board Members tried to use this year's events as education tools for attracting members, non-members, and young people to Opera. Our chapter guild was able to contribute to Guilds, Inc. more than our pledge amount due to the successful fundraising event, *Opera on The Rocks*. We successfully worked with many local organizations in the process. Los Alamos Commerce and Development Department, Los Alamos Atomic City Transit, Bandelier National Monument, PAC 8,



Karen Henderson

Black Mesa Winery, Monk's Brewery, Bandelier Trading Post, and Los Alamos Schools' teachers. Our membership ended with 59 members. We had sponsorship from Los Alamos National Bank for the event programs to Opera on the Rocks as well as a contribution from Zia Credit Union, Smith's Marketplace, Los Alamos Co-op and The Old Windmill Dairy.

#### **Guild Activities**

- March 2016: Membership Renewal Social with Young Voices Two Los Alamos youth who are a
  part of The Santa Fe Opera's Young Voices performed to a sellout crowd. Singers were Devon
  and Laura with Paul Roth at piano. The event was a success with several members renewing
  and a few new members.
- July & August Preview Dinners: Jolanta Tuzel coordinated members from the board and guilds at large to host 5 dinners. Stephanie Sydoriak, Ginny White, Karen Henderson, and Jolanta Tuzel captained the dinners that our chapter guild hosted.
- June Youth Nights at the Opera: Karen Henderson coordinated ticket distribution for 50 young
  people to both a production of The Girl of the Golden West and Romeo and Juliet, working with
  teachers at the schools and Los Alamos Art Center for the ticket distribution.
- July: Opera Apprentice Concert: This concert was co-hosted by Española Valley Opera Guild and Los Alamos Opera Guild. It was much enjoyed by the audience at the Los Alamos United Church, and we gained new members as well as several past members renewing.
- Sept. 24 Opera on the Rocks, ¡Zarzuela! Our season grand finale was held at the amphitheater at Bandelier National Monument. Jason Lott, superintendent, and assistants Chris Judson and Joanie Budzileni, made the event possible. They provided help in: site preparation, buses, publicity, PAC 8 filming. They arranged for a Native drummer from Cochiti Pueblo, Arnold Herrera, to drum while guests were arriving. The Bridge, the Los Alamos High School string quartet, performed. The NPS staff arranged for a youth activity decorating hats with feathers, Spanish themed fans and flowers hair clips for the young at heart. The program began with the National Anthem in honor of National Public Lands Day. Superintendent Lott presented hand carved arrowheads for five years of service to the National Park, Opera Alta performed selections from popular Spanish opera called ¡Zarzuela!. Black Mesa winery and Monk's Brewery sold their wares, and our guild board provided cheese trays with fruit donated by Smith's and crackers and sodas from Los Alamos Co-op. The cheese table collected over \$500 in donations. Bandelier Trading Post sold their famous green chili hamburgers and hot dogs plus chips. Atomic City transit provided transportation for 183 riders. The event sold over 210 tickets with campers & hikers free, total attendance 250. This event celebrated National Parks on their 100<sup>th</sup> Birthday celebration.

#### Las Vegas Opera Guild by Ursel Albers, President

The Las Vegas Opera Guild has had a most wonderful year, partially due to recruiting an enthusiastic member in her fifties who new to New Mexico and also new to opera.

The guild supported the Opera by participating in the usual events such as: Preview Dinners, Youth Nights at the Opera, Opera Insiders, Guild Inc. meetings and Opening Night Dinner. It also was represented at 60th

Anniversary opera function for Guild Presidents as well at the Arts Advocacy Evening. Our guild's holiday function was attendance at the December Apprentice program followed by dinner at a Santa Fe restaurant. The focus of the Las Vegas Guild, with our very limited membership and with our practice of responsibly controlling our expenses, has been able to support The Santa Fe Opera with our contribution of #3,050. I am very proud of our accomplishments and of the loyalty of our members!

#### Accomplishments include:

- Two or more of our members represented The Santa Fe Opera as Ambassadors to the following opera companies: Opera Southwest, Kansas City Lyric Opera, Dallas Opera, San Diego Opera and Central City Opera.
- We connected with the United World College of the American West. Las Vegas Guild members contributed funds to treat interested students to Metropolitan Opera HD offerings at the Santa Fe Lensic. Students enjoyed the presentations and wrote heart-warming thank you notes One of the notes said, "It ranked among the best experience at the school."
- We established a connection with New Mexico Highlands University's Music Department which lead to increased participation in our annual bus trip to the Opera.
- Las Vegas Guild provided 28 volunteers to host four of the Preview Dinners.
- Many of the Guild's members attended performances at The Santa Fe Opera and were thrilled with the experience.
- Fourth annual bus trip to see *Romeo and Juliet*. 17 Las Vegas folks, some of whom had never seen an opera before, were on the bus. New Mexico Highlands University's Alumni Foundation asked to be included. Thus, another 14 alumni from the state, most of them younger, joined the group. Feedback was very positive and participants asked to be included in the 2017 SFO outing.
- A yard sale, which attracted inactive members, netted the guild \$350.00. It was wonderful to see members, not seen for 10 years, actively participating in the function.

**Future Plans include:** publishing a pocket-size cook book with recipes from the singers and others, slated to be sold in 2017 at the SFO gift shop as well as bookstores in guild areas.



**Ursel Albers** 





#### Santa Fe Opera Guild by William W. Derbyshire, President

The Bylaws of The Santa Fe Opera Guild state: "The purpose of the Guild shall be to support The Santa Fe Opera and to promote interest in opera. Additionally, the Guild supports other fine arts." To that end our guild sponsors both social and educational events for its more than 400 members. The general public is invited to attend a number of those events.

**Bill Derbyshire** 

Our primary means of communicating with our members is our monthly newsletter Operagram which informs our members of our social and educational events. In keeping with our mission, space in the Operagram is allotted to relevant activities in the local arts community. We also place ads in The Santa Fe New Mexican.

The prime social event of the year is a reception and buffet to honor and welcome the apprentices in the Opera's program of advanced training for young singers. Many of our members opt to host an apprentice for the evening. Our Social Committee also offers a catered event for our members before the beginning of the business meeting.

The Social Committee of The Santa Fe Opera Guild once again took a leadership role in planning the All-Guilds Opening Night Gala at Dapples Pavilion.

The Guild's Education Committee sponsors a series of events which are open to the general public. These have been increasingly more popular and tend to draw 80-100 attendees.

# **Our Educational Events:**

- October Maestro Anthony Barrese, the Artistic Director and Principal Conductor of Opera Southwest presented a lecture entitled "Viva Verdi". With musical illustrations he spoke about what makes Verdi unique in the evolution of Italian opera.
- November Local favorite Prof. Tom Franks lectured on "Catholicism and Opera".
- January Richard Kagey took us "Behind the Scenes at the Opera" as part of our winter luncheon. The speaker is a Director/Designer who has worked on more than 150 productions of operas and musicals.
- **February** Eric Moore, the Technical Director of The Santa Fe Opera discussed and presented models of the sets for operas to be produced in its 2016 season.



- **March** John Crosby, founder of The Santa Fe Opera, is the topic of Craig Smith's book, *The Story Behind a Vision of Voices*. In his lecture Smith traces the initial vision and the development of the Opera under Crosby's leadership.
- **April** In a collaborative effort, a reception was co-sponsored by The Santa Fe Opera Guild and The Lensic Theater during the intermission of the evening HD Met broadcast of Madama Butterfly.
- **May** Desiree Mays introduced her 18<sup>th</sup> volume in a series entitled Opera Unveiled in which she discusses and outlines the story of each of the five operas in the upcoming opera season.
- **May** By way of preparation for the summer production of Gounod's *Romeo et Juliette,* John Andrews spoke on the topic "From Shakespeare to Opera" which was followed by a talk by William Derbyshire on the history of the story in operas and orchestral works and then a presentation of musical excerpts from Gounod's opera by Mary Kime.
- July- In the second of our series, "Meet the Diva", Brad Woolbright, the Director of Artistic Administration of The Santa Fe Opera, interviewed the distinguished soprano Patricia Racette in a "Conversation with a 21st Century Diva".
- August After the formal part of the annual business meeting, open only to members of The Santa Fe Opera Guild, William W. Madison lectured on "Chasing the Voices" He is a former Associate Editor of Opera News and the author of a biography of Madeline Kahn: Being the Music, A Life.









#### Taos Opera Guild by Susan Benedetti and Nancy Schultz, Co-Presidents

The TOG is pleased to report a total membership of 95.

The Taos Guild is continuing to provide educational opportunities about the Opera to members of our community. Many of our educational events, as well as our social events, have resulted in resulted in new memberships for our guild.

#### Supporting our Community Youth

• The Taos Opera Guild also sponsored 18 music and drama high school students to attend a performance of Met Live. This was the first exposure to the Opera for many of them, and hope some of them will develop a lifelong appreciation for the Opera.



Susan Benedetti



Nancy Schultz

- The Taos Guild also provides the funds for the Taos Opera Institute to pay for the bus that takes their students to a performance of The Santa Fe Opera. They attended a performance of *Girl of the Golden West.* Mary Jane Johnson who is the director of the TOI sang the role of Minnie in The Santa Fe Opera's productions in 1991 and 1995.
- The Taos Opera Guild was also pleased to participate in Youth Nights at the Opera. We were able to send 96 people to this event.

#### **Education and Community Activities**

- Last year, 10 simulcasts of the Metropolitan Opera Live, shown at the Taos Center for the Arts and sponsored in part by the Guild, were preceded by breakfast at the Taos Inn, featuring a talk by a Guild member on the Opera.
- In January, the Taos Opera Guild presented a program, "SOMETHING in the Aria ... Passion, Predicament, and Revenge" by Oliver Prezant, at the Harwood museum. This event was attended by 55 people. It was open to the public and very well received.
- We have three major social events each year. The Christmas Gala, this year was held at Suzanne and Bob Brock's home. Our Membership brunch was held at the home of JD and Cindy Campbell. Entertainment was provided by Mary Jane Johnson and the students of the Taos Opera Institute.
- This year The Taos Opera Guild purchased 30 tickets to Romeo and Juliet, with dinner at the Dapples Pavilion and provided bus transportation to the Opera. We sponsored a Talk on Romeo and Juliette presented by Oliver Present at no cost to those who purchased tickets to the Romeo and Juliet event.
- We also did a Tailgate dinner for 20 people before the performance of **Don Giovanni**.
- The Taos Guild successfully hosted four Preview Dinners this season.

Our Annual Membership meeting was September 25<sup>th</sup>, at Martyrs Steakhouse. Kyle Gray, Community Engagement Liaison from the SFO, was our guest speaker. We are looking forward to 2016-2017, as we continue to learn, enjoy and support The Santa Fe Opera.

Albuquerque Opera Gulla	
A Member Guild of The Guilds of The Santa Fe Opera, Inc.	
Financial Statement for Fiscal Year 2016	
Opening Balance: October 1, 2015	\$7,546.79
INCOME	
1. Contributions	
a) Membership Dues:	\$11,935.00
b) Other (Contributions / Grants / Misc, etc):	\$2,552.00
Total Contributions:	\$14,487.00
2. General Programs	
a) Social Events (Opening Night; Membership Mtgs):	\$8,725.00
b) Educational Events (Youth Programs; Lecture Series):	\$0.00
c) Community Programs (Concerts; Volunteer Appr):	\$0.00
d)Miscellaneous:	\$65.32
Total Program Services:	\$8,790.32
3. Fundraising Programs	<i>+•,</i> , , ••••=
a) FY15 Italian Night w/YVSFO:	\$22,703.00
Total Fundraising Programs:	\$22,703.00
iolarionaraising riograms.	ŞZZ,703.00
TOTAL INCOME (Gross revenue):	\$45,980.32
EXPENSES	<del>,</del> <del>,</del> <del>, , , , , , , , , , , , , , , ,</del>
1. Administration / Management	
a) Admin (Postage, Office Supplies, Bank Fees, etc):	\$4,861.18
b) Promotion / Publicity / Advertising / Newsletter:	\$0.00
c) Membership (Supplies / Copying & Printing):	\$2,088.32
d) Assets Acquired: Total Admin/Management:	\$0.00 <b>\$6,949.50</b>
2. General Programs (Services Expenses)	<b>30,747.50</b>
a) Social Programs (Opening Night; Membership Mtgs):	¢10,100,10
	\$10,192.18
b) Educational Events (Youth Programs; Lecture Series):	\$1,594.59
c) Community Programs (Concerts; Volunteer Appr):	\$25.92
d) Miscellaneous (incl Capital Campaign Donation):	\$100.39
e) Contributions to Guilds, Inc:	\$12,000.00
Total Program Services Expenses:	\$23,913.08
3. Fundraising Expenses	
a) FY15 Italian Night w/YVSFO	\$10,297.05
Total Fundraising Expenses:	\$10,297.05
	641 150 /0
TOTAL EXPENSES:	\$41,159.63
Classing Palayana Cartagehar 20, 001/	610.077.40
Closing Balance: September 30, 2016	\$12,367.48

Albuquerque Opera Guild

#### Española Valley Opera Guild

A Member Guild of The Guilds of The Santa Fe Opera, Inc.

Financial statement for Fiscal Year 2016

Opening Balance: October 1, 2015	5 <b>\$2,179.43</b>
INCOME	
1. Contributions	
a) Membership dues	\$2,671.43
b) Capital Campaign member contributions	\$165.00
Total Contribution	s: \$2,836.43
2. General Programs	
a) Block Ticket Sales, 2016 (current) season	\$3,315.00
b) Opera, Wine and Cheese event	\$0.00
c) Spring Tour Raffle	\$0.00
Total Program Service	s: \$3,315.00
3. Fundraising Programs	¢0.0/5.7/
a) Winter Posole party	\$2,365.76
<ul> <li>b) SFO Ranch Tour and Lunch for Capital Campaign Total Fundraising Program</li> </ul>	\$318.19
	s: \$2,683.95
TOTAL INCOME (Gross revenue	): \$8,835.38
EXPENSES	
1. Administration / Management	
a) Administrative: (PO Box rental + square reader)	\$87.16
b) Membership (cards and postage)	\$68.60
c) General advertising (Banners)	\$136.88
d) Discretionary (Gifts, memorials, etc)	\$0.00
Total Admin/Managemer	nt: \$292.64
2. General Programs (Services Expenses)	
a) Block Tickets, 2016 (current) season to the Opera	\$3,029.00
b) Block tickets, 2017 (next) season, downpayment	\$320.00
c) Spring Education Lecture	\$86.52
d) "Opera, Wine and Cheese" program	\$0.00
e) Spring Tour Event Expenses	\$0.00
f) "Top Hats and Tiaras" program and school presentation	\$114.27
g) Annual Tailgate expenses	\$0.00
h) John Webber Memorial program	\$46.37
Total Program Services Expense	s: \$3,596.16
<b>3. Fundraising Expenses</b> a) Winter Posole Party	\$551.20
a) while Posole Party b) Capital Campaign EVOG Donation	\$551.32
c) Contributions to Guilds, Inc.	\$500.00 \$2,600.00
d) Capital campaign member donations (pass through)	\$140.00
a) Capital campaign member donations (pass micogn) Total Fundraising Expense	
TOTAL EXPENSES	S: \$7,680.12
Closing balance September 30, 201	6 <b>\$3,334.69</b>
	- JU,UUH.07

#### Los Alamos Opera Guild

A Member Guild of the Guilds of The Santa Fe Opera, Inc.

#### Financial Statement for Fiscal Year 2016

Opening Balance: October 1, 2015	\$4,953.01
INCOME	
1. Contributions	
a) Membership dues	\$2,905.00
b) Other contributions - Opera on the Rocks donations	\$1,058.75
Total Contributions:	\$3,963.75
2. General Programs	<i>40,700.70</i>
a) Social events: Opera onThe Rocks	\$1,070.00
b) Educational Events:	\$0.00
c) Community Programs: Apprentice Concert + Young Voices	\$0.00
d) Other:	\$0.00
Total Program Services:	\$1,070.00
3. Fundraising Programs	<b>,</b> , , , , , , , , , , , , , , , , , ,
Total Fundraising Programs:	\$0.00
	•
TOTAL INCOME (Gross revenue):	\$5,033.75
EXPENSES	
1. Administration / Management	
a) Admin: PO Box + cash box	\$320.45
b) Promotion / publicity / advertising / newsletter	\$27.54
c) Membership	\$115.00
d) Assets acquired	\$0.00
Total Admin/Management:	\$462.99
2. General Programs (Services Expenses)	
a) Contributions to Guilds, Inc.	\$1,600.00
b) Education Programs	\$0.00
c) Community Programs - Apprentice Concert & Young Voices	\$883.16
d) Social Programs - Opera on the Rocks	\$1,960.80
e) Misc Webber Memorial, Paper Products, and ACT Breakfast	\$700.00
Total Program Services Expenses:	\$5,143.96
3. Fundraising Expenses	
Total Fundraising Expenses:	\$0.00
TOTAL EXPENSES:	\$5,606.95
Closing Balance: September 30 2016	\$4,379.81

# Las Vegas Opera Guild

A Member Guild of The Guilds of The Santa Fe Opera, Inc.

# Financial Statement for Fiscal Year 2016

Opening Balance: October 1, 2015	\$176.28
INCOME	
1. Contributions	
a) Membership dues	\$2,380.00
Total Contributions:	\$2,380.00
2. General Programs	
a) Opera Trip	\$1,360.00
Total Program Services:	\$1,360.00
3. Fundraising Programs	, ,
a) Donation - Capital Campaign	\$326.00
Total Fundraising Programs:	\$326.00
	<b>+</b>
TOTAL INCOME (Gross revenue):	\$4,066.00
EXPENSES	<i> </i>
1. Administration / Management	
Total Admin/Management:	\$0.00
2. General Programs (Services Expenses)	<del>, , , , , , , , , , , , , , , , , , , </del>
a) Opera Trip	\$950.32
Total Program Services Expenses:	\$950.32
3. Fundraising Expenses	<i>\$750.02</i>
a) Donation - Guilds Inc.	\$3,050.00
Total Fundraising Expenses:	\$3,050.00
	<i>\$0,030.00</i>
TOTAL EXPENSES:	\$4,000.32
Closing Balance: September 30, 2016	\$241.96

# Santa Fe Opera Guild

A Member Guild of The Guilds of The Santa Fe Opera, Inc.

#### Financial Statement for Fiscal Year 2016 Through the Third Quarter\*\*

INCOME	Opening Balance: October 1, 2015	\$3,912.80 Year To End Date
INCOME		real to Life Date
1. Contributions		
a) Membership dues		\$13,385.00
b) Other contributions / grants	s / misc. etc	\$8.00
.,	Total Contributions:	\$13,393.00
2. General Programs		
a) Social events:		\$4,520.00
b) Educational Events:		\$4,135.00
c) Community Programs:		\$0.00
	Total Program Services:	\$8,655.00
3. Fundraising Programs		\$2,430.00
	Total Fundraising Programs:	\$2,430.00
	TOTAL INCOME (Gross revenue):	\$24,478.00
EXPENSES		Year To End Date
1. Administration / Management		
a) Admin: postage, office sup		\$1,663.26
b) Promotion / publicity / adv	ertising / newsletter	\$3,144.62
c) Membership		\$118.97
d) Assets acquired		\$0.00
	Total Admin/Management:	\$4,926.85
2. General Programs (Services E		
a) Contributions to Guilds, Inc		\$6,000.00
b) Education programs		\$5,997.96
c) Community programs		\$0.00
d) Social programs		\$79.23
e) Misc.		\$0.00
2 Fundraising Fundration	Total Program Services Expenses:	\$12,077.19
3. Fundraising Expenses	Total Fundraising Expenses:	\$2,725.00
	Total ronataising expenses.	\$2,725.00
	TOTAL EXPENSES:	\$19,729.04
	Closing Balance: June 30, 2016	\$8,661.76

\* \*Financial report for the full year for Santa Fe Opera Guild was incomplete at press time

# Taos Opera Guild

A Member Guild of The Guilds of The Santa Fe Opera, Inc.

Financial statement for Fiscal Year 2016

Opening Balance: October 1, 2015:	\$10,715.69
INCOME	
1. Contributions	
a) Membership dues	\$4,495.00
b) Other contributions / grants / tips	\$60.00
Total Contributions:	\$4,555.00
2. General Programs	+
a) Social events:	\$0.00
b) Educational Events: (arts in opera)	\$955.00
c) Community Programs: (opera ticket sales)	\$7,755.00
d) Other: (bank interest)	\$6.60
Total Program Services:	\$8,716.60
3. Fundraising Programs	
a) christmas gala	\$1,600.00
Total Fundraising Programs:	\$1,600.00
TOTAL INCOME (Gross revenue):	\$14,871.60
EXPENSES	
1. Administration / Management	<b>\$100.01</b>
a) Admin: postage, office supplies, bank fees, etc.	\$123.31
<ul> <li>b) Promotion / publicity / advertising / newsletter</li> </ul>	\$18.80
c) Membership	\$0.00
d) Assets acquired Total Admin/Management:	\$0.00 <b>\$142.11</b>
2. General Programs (Services Expenses)	¥1-12.111
a) Contributions ( GI pledge, Capital Campaign, TOI, TCA)	\$6,000.00
b) Education programs	\$189.00
c) Community programs opera tickets	\$7,123.51
d) Social programs	\$1,006.07
e) Misc. High school	\$966.56
Total Program Services Expenses:	\$15,285.14
3. Fundraising Expenses	
a) Christmas Gala	\$778.99
Total Fundraising Expenses:	\$778.99
TOTAL EXPENSES:	\$16,206.24
IOTAL EXPENSES.	<b>₽10,200.24</b>
Closing Balance: September 30, 2016:	\$9,381.05

#### Come Home to the Opera – Santa Fe Opera's 60th Anniversary - by Elaine Ré

As The Santa Fe Opera celebrated its 60<sup>th</sup> Anniversary during the last week of the 2016 Opera Season, the Guilds joined the party in a very special way. On Wednesday, August 24<sup>th</sup>, 2016, all past and current presidents and their guests attended a special recognition Celebration, sponsored by the Media and Public Relations Department, under the leadership of Daniel Zillmann.

Each president was sent an invitation email which began, "Isn't it great to be remembered and appreciated? The Santa Fe Opera Salutes Your Dedicated Service."

The presidents were invited to participate in an "Opera Thank You Evening," which began with a special back-stage tour to view all the enhancements and changes that are part of the Capital Campaign, "Setting the Stage for the Future." Performance tickets to that evening's opera, **Vanessa**, were offered



for purchase at a 60% discount. And a complimentary wine and barbecue tailgate dinner, catered by Cowgirls' in Santa Fe, was served to all who participated. Returning alumni also joined the festivities.

Guilds, Inc. President, Dr. Elaine Ré, welcomed the thirty - six presidents and their guests as well as the returning alumni who attended the exciting event. She thanked them for their vision and for their many hours of service. Everyone enjoyed the meal and delighted in renewing past friendships and meeting other presidents for the first time.

Each president has been part of leading and shaping the Guilds into the outstanding organization it is today. We celebrated the legacy of 53 years that the Guilds continue to inspire volunteers to create the impact and relevance we have had on The Santa Fe Opera and on the communities, we serve. We salute the pioneers who believed in and acted upon an idea that guilds would be important in promoting the Opera. We appreciate the group of leaders and members who expanded the original vision by offering exciting new activities and events. Now, we look forward to our future leaders and members who will continue to nurture and develop our organization into a vibrant future.

This is the first time, in the history of the Guilds, that all who served the Guilds in the office of president were officially recognized at a celebration of appreciation.



Charles MacKay joins the presidents during the celebration.

## Volunteers Make a Difference - The Six Guilds in Action















#### OPERA INSIDER DAYS (Saturday Mornings June 4 - August 27, 2016)



THE SANTA FE OPERA 60th Anniversary 2016 FESTIVAL SEASON Celebrate the beginning of Santa Fe Opera's 60° anniversary season and join us for a free Opera Guild event held on Saturday mornings (June 4 - August 27, 2016). Get an exclusive Opera Insider tour!

Operationate tour. Beginning at 3:30m, you will be greeted by an Opera Guild member. Coffee, jake and muffus will be available, followed by a lively talk at 8:45m about a particular area or operarelated carlf from an opera insider. The event is concluded with a complimentary backstage tour. The event concludes about 10:00 am. Admission is free; reservations are not required, and all are velcome. The opera gift shop and box office will also be open.

Santa Fe Opera, 301 Opera Drive, Santa Fe, NM 87506 Parking available in the upper lot via the main entrance; meet at the Box Office























# Board of Directors of the Guilds of The Santa Fe Opera, Incorporated

President	Elaine F. Ré	Albuquerque Opera Guild
President-Elect	Norman Doggett	Española Valley Opera Guild
Secretary	Susan Roybal	Española Valley Opera Guild
Treasurer	Gene Wampfler	Albuquerque Opera Guild
Vice-President Development	Karen Henderson	Los Alamos Opera Guild
Vice-President Education	Nancie Dominic	Albuquerque Opera Guild
Vice-President Membership	Lesley Mortimer	Albuquerque Opera Guild
Preview Dinner Chair	Peggy Love Day	Santa Fe Opera Guild
Youth Night Chair	Isabel Becker-Hudson	Española Valley Opera Guild
*Capital Campaign Coordinator	lan K. Ritchie	Santa Fe Opera Guild

\*Ad Hoc Committee of the Board

# The Guilds of The Santa Fe Opera, Incorporated

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#### www.GuildsofSFO.org

A non-profit 501.(c)(3) Corporation established in 1963 The six New Mexico Guilds & the National Members support the Education and Community Programs Department of The Santa Fe Opera